# Explore by Labrador.



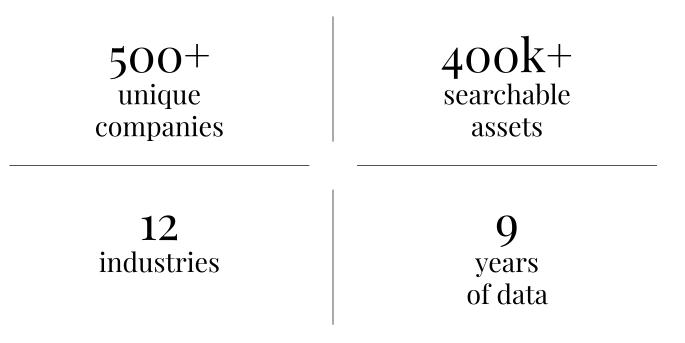
## Table of Contents



- **3** On-demand benchmarking, research, and intelligence for preparers of disclosure
- 4 About Explore
- 5 Best Practices for Using Explore
- 6 Reader Intelligence
- 7 Companies included in Explore

### On-demand benchmarking, research, and intelligence for preparers of disclosure.

Save time, gain insights, and learn with Explore, Labrador's proprietary disclosure intelligence tool. Research Fortune 250 Annual Report, Sustainability Report, and Proxy Statement disclosure practices while learning how to tackle evolving issues with Labrador's Reader Intelligence Guides.



Discover more about Explore and other Labrador tools by contacting us at <u>contact-us@labrador-company.com</u>, and dive into our latest offers by visiting our <u>catalog</u>.

## About Explore

Explore by Labrador is a benchmarking tool designed to simplify and improve your review of peer Annual Reports, Sustainability Reports, and Proxy Statements. Accelerate research and benchmarking, and extract key sections across various report types, to save time and gain actionable insights.

#### **Key Features:**

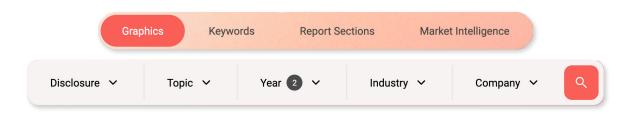
- Enhanced Search Capabilities:
  - ✓ Use powerful search functions to pull disclosure text and graphics across Fortune 250 Annual Reports, Sustainability Reports, and Proxy Statements.
  - Extract specific disclosure pages or chapters based on your requirements (benchmark best practices by document section).
- Benchmarking Excellence:
  - ✓ Compare your disclosures against leading Fortune 250 companies.
  - $\checkmark$  Identify disclosure trends and align with recognized best practices.
- Peer Comparison:
  - $\checkmark$  Review and compare peer disclosures, compile and download source files.
- Market Intelligence:
  - Exhaustive Reader Intelligence Guides support effective disclosure preparation with sections on investor and stakeholder expectations, market practice, benchmarking, and "what to think about" as you draft.
  - ✓ Available exclusively with an Explore license.



## **Best Practices for Using Explore**

Explore is designed by in-house disclosure preparers for in-house disclosure preparers and their advisors.

Research across all industries, or zero in on your peers to compare reporting practices. Refine results using filters to focus on specific sections, trends, focus on specific topics.



Steps to Optimize Your Search:

- 1. Start Broad:
  - ✓ Search across all relevant report types, industries, and companies in the Explore database to get a complete view and uncover unexpected insights.
- 2. Use Filters:
  - ✓ After the initial search, apply filters based on specific criteria, such as report type, topic, or industry, to narrow down to the most relevant information.
- 3. Analyze and Compare:
  - ✓ Compare the data across different companies and timeframes to identify trends and best practices. Use these insights to inform your benchmarking and reporting strategies.
- 4. Leverage Reader Intelligence Guides:
  - ✓ Use our Reader Intelligence Guides within Explore to see how your findings compare with market expectations and best practices.

## **Reader Intelligence**

Our Reader Intelligence Guides are prepared by our <u>Lead Advisors</u> to help you better understand reader expectations and provide practical guidance for communicating effectively. These comprehensive resource guides include a detailed cover-to-cover overview of:

- Investor and stakeholder expectations by topic
- Benchmarking of content and design practices
- What to think about as you draft
- Different approaches to disclosure using varying degrees of visual elements

AREADOR 2023-2024 Proxy Statement Reader Intelligence Guide A Resource for Effective Communications			<page-header><page-header><page-header><section-header><text><text><text><text><text></text></text></text></text></text></section-header></page-header></page-header></page-header>	<page-header><text><section-header><text></text></section-header></text></page-header>
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## **Companies included in Explore**

3M Abbott Laboratories AbbVie Inc.

**ABM Industries** Accenture Plc Activision Blizzard Adams Resources & Energy Adobe Incorporated **Advance Auto Parts** Advanced Micro Devices Inc. AECOM AES Aetna Aflac AGCO **Air Products & Chemicals** Airgas **AK Steel Holding** Alaska Air Group Albertsons Alcoa Alleghany **Alliance Data Systems** Allstate Ally Financial Alphabet Inc. Altria Group Inc. **A-Mark Precious Metals** Amazon.com Inc. Ameren American Airlines Group **American Electric Power** American Express Company American Financial Group American International Group Inc American Tower Corporation Ameriprise Financial AmerisourceBergen Amgen Inc. Amphenol

AmTrust Financial Services

Anadarko Petroleum Analog Devices Inc. Anixter International Apache Apple Inc. Applied Materials Inc. Aramark Archer Daniels Midland Arconic Arrow Electronics Inc. Arthur J. Gallagher Asbury Automotive Group Ascena Retail Group Assurant AT&T Inc. Autoliv Automatic Data Processing AutoNation AutoZone **Avery Dennison** Avis Budget Group Avnet **Avon Products Baker Hughes** Ball Bank of America Corp Bank of New York Mellon **Baxter International Becton Dickinson** Bed Bath & Beyond Berkshire Hathaway Inc. Berry Global Group Best Buy **Big Lots** Biogen **BJ's Wholesale Club** BlackRock Inc. Blackstone Inc. Block Inc. **Boeing Company** Booking Holdings Inc.

**Booz Allen Hamilton Holding** BorgWarner **Boston Scientific Bristol-Myers Squibb Company** Broadcom Inc. Builders FirstSource Inc. **Burlington Stores** C.H. Robinson Worldwide CalAtlantic Group Calpine Campbell Soup **Capital One Financial Cardinal Health** CarMax Carrier Global **Caseys General Stores** Caterpillar Inc. **CBRE Group** CBS CDW Celanese Celgene Centene **CenterPoint Energy Charles Schwab Corp Charter Communications** Chemours Cheniere Energy Chesapeake Energy Chevron Corporation Chico's FAS (CHS) **Chubb Limited Cigna** Group Cincinnati Financial **Cisco Systems** Citigroup Inc. **Citizens Financial Group** Cleveland-Cliffs Inc. Clorox CMS Energy Coca-Cola Company

**Cognizant Technology Solutions** Colgate-Palmolive **Comcast Corporation Community Health Systems Conagra Brands ConocoPhillips Consolidated Edison Constellation Brands** Core-Mark Holding Corning Corteva **Costco Wholesale Corporation Crown Holdings** CSX Cummins **CVS Health Corporation** D.R. Horton Dana **Danaher Corporation Darden Restaurants** DaVita Dean Foods Deere & Company **Delek US Holdings Dell Technologies Delta Air Lines Devon Energy Dicks Sporting Goods** Dillards **Discover Financial Services Discovery Communications DISH Network Dollar General Dollar Tree Dominion Energy** Dover Dow Inc Dr Pepper Snapple Group **DTE Energy Duke Energy Corporation** DuPont **DXC** Technology Eastman Chemical eBay Ecolab

Edison International **Elevance Health Inc. FKA Anthem** Eli Lilly and Company **EMCOR Group Emerson Electric** Entergy **Enterprise Products Partners EOG Resources Equitable Holdings Erie Insurance Group** Essendant **Estee Lauder Eversource Energy** Exelon Expedia **Expeditors Intl. of Washington Express Scripts Holding Exxon Mobil Corporation** FedEx **Fidelity National Financial Fidelity National** Information Services Fifth Third Bancorp **First American Financial** First Data **First Real Estate Investment** Trust of New Jersey FirstEnergy Fiserv Fluor Foot Locker Ford Motor Fox **Franklin Resources** Freeport-McMoRan **Frontier Communications** GameStop Gap **Gencor Industries General Dynamics** General Electric Company **General Mills** General Motors **Genesis Healthcare Genuine Parts** 

Genworth Financial Gilead Sciences Inc. **Global Partners** Goldman Sachs Group Inc. Goodyear Tire & Rubber **Group 1 Automotive** Halliburton Hanesbrands Harley-Davidson Hartford Financial Services Group **HCA Healthcare HD Supply Holdings** Henry Schein Hershey Hertz Global Holdings Hewlett Packard Enterprise **HF Sinclair Corp Hilton Worldwide Holdings** HollyFrontier Home Depot Inc. Honeywell International Inc. Hormel Foods Host Hotels & Resorts Howmet Aerospace HP Inc **HRG Group** Humana Huntington Ingalls Industries Huntsman IBM Illinois Tool Works Ingredion **Insight Enterprises** Intel Corporation Intercontinental Exchange International Business **Machines** Corporation International Paper Interpublic Group Intuit Inc. Intuitive Surgical Inc. **ITEX** Corporation J.B. Hunt Transport Services J.C. Penney J.M. Smucker

Jabil **Jacobs Engineering Group JetBlue Airways** Johnson & Johnson Jones Lang LaSalle JPMorgan Chase & Co. Kellogg **Kelly Services** KeyCorp **Kimberly-Clark Kinder Morgan Kindred Healthcare** KKR & Co. Inc. Kohl's Kraft Heinz Kroger L Brands L3 Technologies L3Harris Technologies **FKA Harris Corp** Laboratory Corp. of America Lam Research Las Vegas Sands Lear Leidos Holdings Lennar Leucadia National Level 3 Communications Liberty Media LifePoint Health Lincoln National Linde plc Lithia Motors Live Nation Entertainment **LKQ** Lockheed Martin Corporation Loews Lowe's Companies Inc. Lumen Technologies **FKA CenturyLink** M&T Bank Corp. Macy's ManpowerGroup Marathon Petroleum

Markel

Marriott International Marsh & McLennan Companies Inc. Masco Mastercard Incorporated Mattel McDonald's Corporation **McKesson** Medtronic Plc Merck & Co., Inc. Meta Platforms Inc. FKA Facebook Otis Worldwide MetLife MGM Resorts International Michaels Cos. **Micron Technology** Microsoft Moderna Inc. Mohawk Industries Molina Healthcare Mondelez International Inc. Monsanto Morgan Stanley Mosaic Motorola Solutions Murphy USA National Oilwell Varco Navistar International NCR NetApp Netflix Inc. **Newell Brands Newmont Mining** News Corp. NextEra Energy Inc. NGL Energy Partners Nike **Noble Energy** Nordstrom Norfolk Southern Northrop Grumman NorthWestern Corp. NovaGold Resources **NRG Energy** Nucor **NVIDIA** Corporation

NVR **Occidental Petroleum** Office Depot **Old Republic International** Olin **Omnicom Group** Oneok Oracle **OReilly Automotive** Oshkosh **Owens & Minor Owens** Corning **Owens-Illinois** Paccar Packaging Corp. of America Paramount Global Parker-Hannifin Patterson PayPal Holdings Inc. **PBF Energy** Penske Automotive Group PepsiCo Inc. Performance Food Group Pfizer Inc. PG&E Philip Morris International Inc. Phillips 66 **Pioneer Natural Resources Plains GP Holdings PNC Financial Services Group PPG Industries** PPL Praxair **Priceline Group Principal Financial** Procter & Gamble **Progressive Corporation** Prologis Inc. **Prudential Financial Public Service Enterprise Group Publix Super Markets** PulteGroup **PVH** QUALCOMM Incorporated

**Quanta Services Quest Diagnostics Quintiles IMS Holdings Qurate Retail Group FKA** Liberty Interactive R.R. Donnelley & Sons Ralph Lauren **Raymond James Financial** Raytheon **Raytheon Technologies Corporation FKA United Technologies Realogy Holdings Regeneron Pharmaceuticals Inc. Regions Financial Reinsurance Group of America Reliance Steel & Aluminum Republic Services Rite Aid** Robert Half International **Rocket Companies Rockwell Automation Rockwell Collins Ross Stores Ryder System** S&P Global Inc. Salesforce Inc. Sanmina Schlumberger N.V. Seaboard Sealed Air Sears Holdings Sempra Energy ServiceNow Inc. Sherwin-Williams Simon Property Group Sonic Automotive Southern Company Southwest Airlines SpartanNash Spirit AeroSystems Holdings Stanley Black & Decker Staples **Starbucks Corporation** 

State Street Corp. Steel Dynamics Inc. StoneX Group FKA INTL FCStone Stryker Corporation SunTrust Banks Supervalu Symantec Synchrony Financial Sysco **Targa Resources Target Corporation TD Synnex Corp FKA Synnex** Tech Data **Tenet Healthcare** Tenneco Terex Tesla Inc. Tesoro **Texas Instruments Incorporated** Texas Republic Capital Corp. Textron Thermo Fisher Scientific Inc. Time Warner **TJX** Companies T-Mobile US Inc. **Toll Brothers** Tractor Supply **TravelCenters of America** Travelers Companies Inc. **TreeHouse Foods** Truist Financial FKA BB&T CORP **Twenty-First Century Fox Tyson Foods** U.S. Bancorp **Uber Technologies** UGI **Union Pacific Corporation United Airlines Holdings FKA United Continental Holdings United Natural Foods** United Parcel Service Inc. **United Rentals** United States Steel UnitedHealth Group Incorporated Univar **Universal Health Services** Unum Group **US Foods Holding** Valero Energy Veritiv Verizon Communications Inc. Vertex Pharmaceuticals Incorporated VF ViacomCBS Viatris Visa Vova Financial W.R. Berkley W.W. Grainger Walgreens Boots Alliance Walmart Inc. Walt Disney Company Waste Management Wayfair WEC Energy Group WellCare Health Plans Wells Fargo & Company WESCO International Western Digital Western Refining Western Union WestRock Weyerhaeuser Whirlpool Whole Foods Market Williams Windstream Holdings World Fuel Services Wyndham Worldwide **Xcel Energy** Xerox **XPO** Logistics Yahoo (now Altaba) Yum Brands Yum China Holdings **Zimmer Biomet Holdings** Zoetis Inc.



## About Labrador

Labrador exists to offer the science of transparency to corporations wishing to communicate effectively with their readers.

Our experienced and passionate team is composed of attorneys, designers, project managers, thinkers, and web developers. We collaborate together around a process that encompasses drafting, editing, designing, and publishing across all digital and print channels.

We are thrilled that communications prepared by Labrador have contributed to trustful relationships between our clients and their readers, whether investors, employees, or other stakeholders.

In turn, our commitment to our clients has resulted in meaningful long-term relationships with some of the most respected public and private companies in the world.

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