

# Environmental, Social, and Governance (ESG) Disclosure in Proxy Statements.

August 2023



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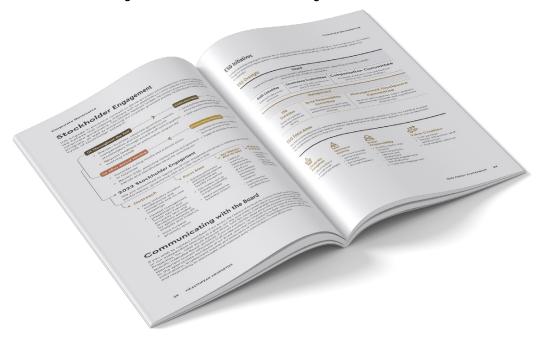
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# Introduction

As interest in Environmental, Social, and Governance (ESG) matters continues to expand, investors and other stakeholders expect disclosure around ESG topics in proxy statements. The focus on ESG disclosures probably extends to the broadest group of stakeholders compared to other disclosures in the proxy statement. Similarly, ESG encompasses a vast and ever-increasing list of topic areas. Given the breadth of interested stakeholders and topics to discuss, it can be a challenge to determine what to discuss in a proxy statement primarily focused on governance, compensation, and matters pertaining to the annual meeting.

This Thought Piece highlights examples of ESG disclosures that meet stakeholder expectations by emphasizing the importance of ESG, describing the board's role in ESG matters, and explaining how ESG priorities were determined, measured, and tracked. Regardless of what a company discloses in their proxy statement, it is important to ensure messaging is consistent with separate ESG reports. The proxy statement should present a coherent message to inform shareholders' voting decisions on directors.



# The Importance of Summarizing ESG in Proxy Statements

# What To Include?

Stakeholders expect the board to actively identify key ESG priorities through formal risk assessments and regular reviews. They want to understand how the board assesses the company's impacts, determines priorities with stakeholder input, sets goals, approves resources, listens to management-led ESG steering committees, reviews disclosures, establishes quality controls, and holds management accountable.

Stakeholders also want useful and comparative disclosures. They ask companies to comply with reporting frameworks like TCFD, GRI, and SASB. While companies have separate ESG/sustainability reports, investors expect to find summarized disclosures about ESG governance, priorities, and targets/goals in the annual proxy statement.

When preparing disclosure in the Proxy Statement, consider the following topics:

- Explain why ESG is important to the company and how it is connected to the company's strategy.
- Emphasize the company's commitment to transparency and accountability, mentioning current reporting practices and recognized frameworks (TCFD, SASB, GRI, etc.). Provide the location of the most recent report/data.
- Describe the board's role in overseeing ESG matters and the governance structure that supports ESG priorities and reports to the board. Include specific disclosure on climate-related risks and opportunities.
- Give an overview of how ESG priorities were determined, such as through materiality assessment or stakeholder engagement.
- Share key quantitative and qualitative highlights for each ESG priority, including goals
  and progress. Ensure any specific data, like greenhouse gas emissions, are verified by
  third parties and consistent with information in a separate ESG or sustainability report.
- Consider mentioning any relevant awards or recognition that demonstrate ESG successes.

## How Much Is Too Much?

Because ESG disclosures cross-over multiple documents, it can be difficult to determine the level of detail to provide in the proxy statement. As a baseline for proxy statements, companies usually provide an oversight section, which describes how ESG responsibilities are allocated among management personnel and the board and its committees. Many companies describe the process for identifying ESG priorities and often summarize a formal assessment process that collects the views of internal and external stakeholders. Increasingly, companies are providing specific goals and targets set by the company.

# Where Should the ESG Summary Live?

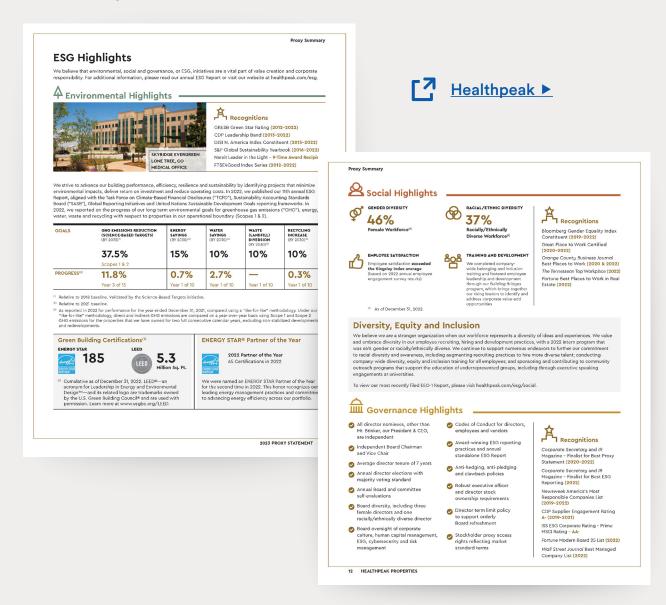
The most common locations for ESG disclosures within proxy statements are a summary within the Proxy Summary or Governance section, or a standalone ESG section. Most disclosures range from 2-10 pages and a well constructed 2-4 page summary incorporated into the Proxy Summary or Governance section can be just as effective as a longer dedicated ESG section. This thought piece will highlight quality examples representing both approaches.



# Disclosure Examples

## **Comprehensive Overview within Proxy Summary**

Healthpeak's and Cardinal's 2023 proxy statements offer thorough and concise overviews of their ESG efforts, effectively addressing nearly all of the aforementioned topics. They encourage readers to consult their ESG report for more comprehensive details, creating a seamless connection between the two reports.





#### Approach to Environmental, Social, and Governance ("ESG")

As a global company, we know that our actions can help to influence the long-term health of our employee, our customers and partners, our communities, and the natural systems on which we depend. Our approach to ESG prioritizes the people and resources we rely on and the customers and patients we serve every day to help ensure that we are doing our part to create a healthy, equitable, and sustainable future.

- Product quality and patient safety
   Responsible use of prescription medications
   Community engagement

- Efficient transportation and logistics
   Energy
   Climate action
   Product and packaging innovatio

  Waste
- GOVERNANCE, ETHICS, AND COMPLIANCE

  Business ethics and compliance

  Data privacy and security

  Corporate
  governance

#### **ESG Highlights**

- Having devoted years to building a strong foundation, we communicated a strategy to increase diverse representation in leadership.

  Lat August, we set the following goals to change our workforce representation by 2030:

  globally, increase representation of women at the manager level and above to 48% (up from 40%);

  in the United States, increase representation of African American and Biask-employees at the manager level and above to 11% (up from 5%); and

  in the United States, increase representation of African American and Biask-employees at the manager level and above to 11% (up from 5%); and
- in the United James, includes representative the Commission of the



We assess ESG risk in our supply chain.

As regulatory and supply chain the diligence requirements increase, it is critical that we work with suppliers to help
ensure that they operate safely, which sub, and sustainably, and that suppliers provide fair and equitable treatment of their
ensure that they operate safely, which sub, and sustainably, and that suppliers provide fair and equitable treatment of their
medical products and conduct on-site audits as appropriate.

We continued to advance our sustainability reporting and transparency.

We seek to continually evolve our disclosure to better meet the expectations of our shareholders and other stakeholders. We have issued an annual Corporate Citizenship hisport since 2017 and began leveraging the Gobal Reporting Intiative health care disclosure to the contract of the Corporate Citizenship health care distributions in our 2020 report to 2020 TC corporate Citizenship health care distributions in our 2020 report to 2020 TC corporate Citizenship health or was accompanied for the flott time by separate report addressing our climate related risks and opportunities using the recommendations of the Task Force on Climate-related financial Disclosures (TCFOP) as a guide.

We conducted an ESG priority assessment in Fiscal 2020, we updated that assessment in fiscal 2022 and enhanced our methodology with deeper and broader stakeholder engagement across a larger number of ESG topics. Working again with an outside constitution, was independent of ESG priorities around a refreshed, but largely consistent set of ESG priorities.





We formalized Board oversight of ESG activities, policy, and strategy in a renamed Governance and Sustainability Committee. We also consolidated leadership of ESG under a new Vice President, ESG to help us build an enterprise wide strategy.

In fiscal 2022, we formalized ure Board's oversight of ESG activities, policies, strategy, and eporting and disclosure practices in a renamed anew internal ESG. Governance practices in a renamed anew internal ESG. Governance Committee composed of the CEQ, the CEO's direct reports, and other senior business and functional leaders to help manage ESG risks across the business, leading you and prove most teach propress paginest ESG strategies and goals. A new Vice President, ESG is helping us build an enterprise-wide ESG strategy to drive progress across the



company.

We continued to place a high priority on making communities stronger through influencing social determinants health and employee volunteerium.

We are taking action to influence the social determinants of health through increasing access to healthy foods, mental health services, and education on the responsible use of prescription medications. In recognition of Cardinal Health's 50th anniheranty stayeau, we set a goal to volunteer \$5000 hours in our communities. By December 2021, our employe surpassed this goal, logging \$6,000 hours of volunteerism across the company.

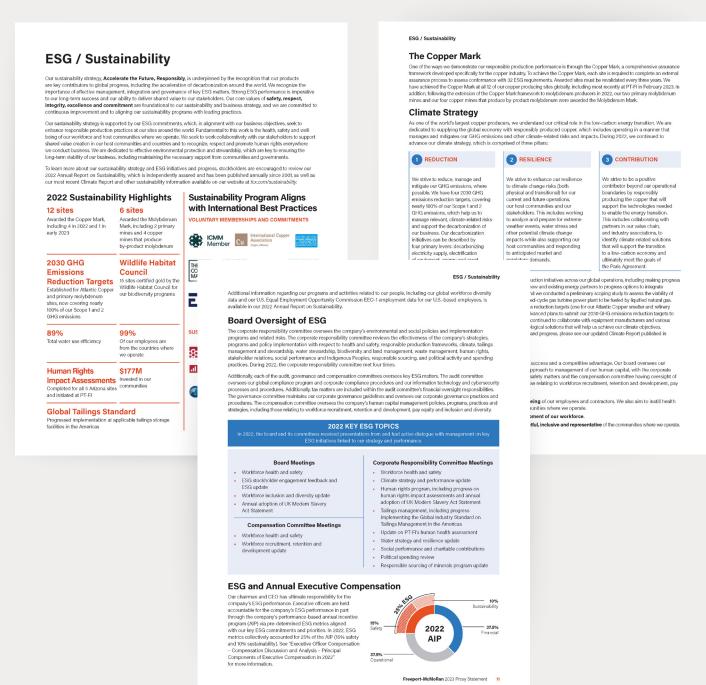
More information about our ESG efforts can be found in our corporate. Citizenship: Neports and our website at www.cadinalhealth.com under "About Us. — Corporate Citizenship: Note that this information is not incorporated by reference into this proxy statement. Provancholding statements in this proxy statement of in our ESG reports and disclosures are in this proxy statement and in our ESG reports and disclosures are recommended.

CardinalHealth / 2022 PROXY STATEMENT

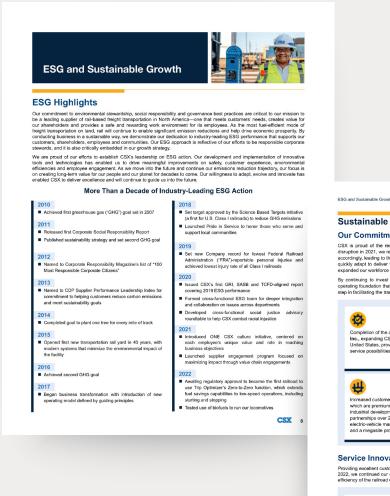
### **Standalone ESG Section**

Freeport McMoRan's 2023 Proxy Statement includes a compact, standalone ESG section that highlights their sustainability strategy. It prominently describes Board and Committee oversight of ESG and emphasizes their roles in overseeing compliance programs and procedures in alignment with the company's global strategies.





CSX's 2023 Proxy Statement features a standalone ESG summary that showcases their impressive 10-year track record of ESG efforts. They use this space to respond to a wider stakeholder group by addressing recent service disruptions and enhancements before going on to discuss additional important topics that fall under E, S, and G.







ESG and Sustainable Growth

#### Environmental

### Our Commitment to Sustainability

CSXs commitment to advancing environmental sustainability supports our business strategy and is a part of our value proposition to our customers. At CSX, we believe that caring for our planet broadly and our communities specifically underprise or ability to be serve our customers and drive long-term prospenty. We continue to hold convelves accountable for delivering business success while operating with a strong focus on our environmental practices.

We are externed proud of the leadership the Company confines to demonstratin in this area, and we embrace the opportunity to develop, test and bring to scale emerging alternative fuels and other technologies that will bring about an even more sustainable future for rail. In 2020, CSX became the first railication in the United States to sligh with the Science Based Targets inflative, setting a goal to reduce GHG emissions intensity by 37.3% by 2030, using 2014 as a baseline. Additionally, the Company's efforts have been recognized by multiple environmental groups and business publications. Among these recognizions, for the "Talls straight year, in 2022 CSX was again included in the Dow Jones Sustainability Indices North America, as one of five transportation companies to meetine this recognizion.

### **Progress on Our Environmental Goals**

CSX remains dedicated to advancing innovative solutions and progressive action in our operations to reduce our impact on the environment as we track towards specific targets. After achieving our 2002 environmental targets, many ahead of schedule, CSX introduced a new set of 2030 goals to guide our climate eliforts for the rest decade. Progress on our environmental goals, more fulsome and updated detail on which will be released taler this year in our 2022 ESG Report, includes:



Goal: Continue working towards our science-based target to reduce GHG emissions intensity by 37.3% against a 2014 baseline

Plan:
Make network and operational improvements while investing in technologies that will help transform the railroad industry

Performance:
Achieved 15.6% reduction in Scope 1 and 2 emissions intensity since 2014; improved fuel efficiency; piloted alternative fuels and engine enhancements to reduce fuel burn and overall emissions from locomotives



Goal:
Increase the Company's
use of renewable energy
to SO% of the
Scope 2 footprint
Plan:
Develop a viable Scope 2
strategy to include
partnerships, energy
sudits, energy efficiency
retrofits and
renewable energy
Performance:

renewable energy

Performance:
While CSX is working to
find appropriate power
purchase agreements to
meet our long-term goals,
we have entered into
community solar
agreements and are



Reduce the amount of hazardous waste generated from ongoing operations by 30% and decrease the amount of ongoing operations waste disposed in a landfill to less than 10% of volume

Plan:
Re-evaluate our purchasing practices, provide training to project managers and utilize product recycling wherever possible; identify those waste streams that can be reused or recycled and expand use of these alternative means of disposal

Performance:
Began to spearhead
circularity initiatives such as
our ties recycling program a
terminal "Clean Sweep" cle
ups throughout the year

Sustainable Operations

Goal:
Expand efforts to engage our supply chain through evaluation of GHG quantification, ESG goals, and evaluation of risks and opportunities by engaging our suppliers through CDP Supply Chain

#### ESG and Sustainable Growth

Biannually, CSX convenes our largest customers to engage firsthand with our executive team and hear from senior leadership in an infimate environment. Highway-to-rail conversion is a significant part of that dislopue, as well as value-added service expansion consoning carbon emissions reduction. Through this forum, we are able to gan additional insights into upcoming customer challenges, which will allow us to cater our services to best fit their changing needs and work together on viable solutions to both address their needs and help the environment.

#### **Cultural Transformation**

To continue delivering on our company-wide vision and aspirations of attracting, developing and retaining the best people, we needed a strategy that values each individual's contributions while instilling a sense of pride, equality and belonging. Thus, in 2021, we built on the next phase of our organizational strategy to redefine who CSX is as a company and unite and engage our employees. We developed new values to work selley, grow through innovation, lead with passion and integrity, strengthen our communities and create our future as ONE CSX. These values are core to our strategy and commitment to fostering a ONE CSX culture. ONE CSX describes the culture we aspire to create, where we operate as one team with all employees feeling empowered and able to contribute to our troader business objectives. In 2022, we launthed these values and behaviors to the organization and began embedding them in our new ways of working.

the organization and began embedding them in our new ways of working.

To achieve our business gradis, CSX solution of safety, accountability and excellence has evolved,
ned must continue to do so, to include more innovative and diverse perspectives and a passion for
service and create an environment where our employees thirt wind work is ONIE CSX and and
to achieve their full potential. Behaviors in action that have supported the creation of our future as
to ACE CSX, and which continue to support the expansion and strengthening of ONE CSX, include
interconnectivity across teams to drive progress, acknowledgment of our employees' work and
contributions and investment in the development of our workforce. We have built on existing
program success by expanding our employee-de business resource groups and social justice action
plant. We have selso introducted new elective benefits that offer comprehensive, holistic well-your
Moving forward, we will continue garbering feedback from our employees to identify our areas of
strength and development and we will continue to grow or ONE CSX culture with an emphasis on
building and sustaining a more diverse, engaged and motivated workforce.

building and sustaining a more diverse, engaged and motivated workforce. Our cultural transformation critically includes cultivating strong relationships with CSXs unionized workforce and providing opportunities to work more closely with labor on solutions that improve the employee experience. At the end of 2022, the Company svended our attendance policy for operations employees to address their concerns from the recently concluded national bargaining round and build on previous revisions to the Company's operational lesting and corrective action policies. In early 2023, CSX reached agreements with four unions that provide paid sick have for nearly 6,000 called workforce. Company is operational to listening to our railboaders and working with their representatives to find solutions that improve their quality of list. These agreements are a dired result of the collaborative shallonship CSX is working to cultivate with all the unions that representatives to find collaborative shallonship CSX is working to cultivate with all the unions that represent CSX employees, and the Company will continue to pursue similar agreements with our remaining unions.

ESG and Sustainable Growth

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message of ONE CSX is together as one. The ONE CSX culture is meant to unify us across crafts, regions and departments and requires of us to act. ONE CSX simply boils down to working together as a team. It is an culture that we

### Safety

A IC SX, safely encompasses every aspect of our operations, not just for our employees, but also for our customers and the communities in which we operate. All CSX employees, regardless of job function or level, are part of the CSX safely leam. By putting health and safely at the center of our day-to-day operations, set strive to loster a safety culture grounded in ownership and accountability. In 2022, for the second consecutive year, CSX recorded zero work-related employee fabilities. We attribute with included a video to engage and educate employees on our in their support for and focus on making this commitment a reality.

nd advances with time and technology. In 2022, CSX invested ensure safety, including in our core track, bridges and signals and we will continue harnessing technology, like autonomous track void accident factors while adding new safeguards along the way.

m is an integral part of our commitment to safety, helping us build communities in which we operate. In 2022, CSX hosted 40 events seponders to safely respond to potential rail amergencies through d to continuing to build on our RIT program and hosting the many

### Advancing Our Customers' Environmental Performance

With rail being the most sustainable mode of land-based freight transport to four times more fuel efficient than trucks and produce 75% fewer GHI positive outcomes for the environment, but also for our soldners, by the sacrificing reliability. Our customers are leveraging rail service now more environmental footprint while opinizing their supply chains, especially in regulatory changes related to emissions. It is a priority at GSX to comm associated with our services and utilimately help our customers advanced to

CSS is giving our customers the tools they need to better quantify and re available on the CSS website to customized client reports that summar customers individualized allocated emissions reports suitable for GHG ir traceability. In 2022, CSX customers avoided emitting 12.5 million tons of

### **Workforce Diversity**

Relia and roads on on move freight, people do. Al CSX, our employees—the number of which was more than 22,500 as of December 31, 2022, which includes approximately 17,100 employees that are members of a rail labor union—provide the foundation for our success, with each one contributing uniquely valuable perspectives and skill sets. Our employees' contributions are what keep our Company, or customers and our communities moving floward towards our shared goals. In 2022, we continued efforts to build workfore that reflects the communities we live in an also seven starting with our hiring practices. This included providing interviewers and timing managers with test practices, enhanced training, which included unconsclusual basic content, and a reasy system to bellet inferritly latent where continuing to locate letter from non-redeficional sources.

While we are moving in the right direction in terms of building out and sustaining a diverse workforce, we recognize there is more work to be drone and are firmly committed to doing this work. As one step on our broader journey, we publicly released our 2021 ESG Report to provide insight into the makeup of our overforce. We plan on sharing this total annually moving forward to increase transparency around how we are advancing diversity and representation across the organization.

		Three Generations of Our Workforce
38%	15	4%
Overall Retention Rate	Average Years of Service	Boomers
22% Diverse 5% Female		<b>64%</b> Gen X
		32% Gen Y/Millennials
		46
		Average Age
Vorkforce Diversity*	Management New Hires	Management Promotions
22%	46%	36%
f Total Workforce	Diverse	Diverse
37%	26%	23%
of Management	Female	Female
19% of Union		
Jnion New Hires	Females	Veteran and Active-Duty Military Status
36%	5%	3,102
Diverse	All Female Talent	Veterans, Active-Duty Military and First
4%	21%	Responders
Female	of Management	16%
	2% of Union	of Workforce

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© Calculated as the percentage of males of color and all females.

CSX is proud of the many business resource groups ("BRGs") that have been initiated by our employees to connect with colleagues who have shared interests and experiences. Each BRG is led by an executive-level sponsor, with the goal of promoting a diverse, inclusive and engaged workplace culture.

pomoting a diverse, inclusive and engaged workplace culture.

Our BRGs include: (i) RAEE Business Resource Group, which focuses on fostering a sense of belonging for those employees living with visible and invisible disabilities; (ii) African American inclusion Group, which focuses on creating a culture that embraces inclusion and promotes African American representation at CSX, (ii) Asian Professionals for Excellence, which seeks to promote stronger working relationships between Asian and non-Asian employees; (iv) Interchange Women's Business Resource Group, which creates for runns to engage aspring women leaders on career and leadership development; (v) LGBT0+Allies), which focuses on advocacy, education, policy and community cultrach in support of the LGBT0+ community and engaging framily and friends who serve as allies; (v) Milliary Business Resource Group, which honors and support GSX's veterans or active-duty milliary employees, Priot in Service activities and employee families when their loved ones are deployed in active milliary service; (v) ISTEAN, which focuses on pashing interest in technology and innovation among all employees in the areas of science, technology, engineering, art and math; and, as most recently added in 2022, (vii) Hispanic Origin-Laint and Latinx employees with a focus on recruitment, development, cultural awareness and community involvement.

### **Commitment to Social Justice and Racial Equity**

Commitment to Social Justinee and Racial Equity

CSX is committed to social justion and racial equality—within our organization and throughout our communities. We are adding
CSX so tools to the side of enti-recision for notice and provided to the side of enti-recision to not only meet our societal obligation but also to help strengthen our culture of inclusion.

As we reached to address social justion with purpose, we are continuing efforts with our own societal justion existency municipals, as cross-functional group of CSX employees and leaders, to advance our efforts. This group reflects a diverse range of perspectives and expertise that askendy increased disloque around diversity, equity and inclusion at CSX and produced meaningful change for our employees and in our communities. Specifically, our social justice activisory roundtable is responsible for developing strategy and overselenging the Company's social justice action plan. The internal portion of the plan includes specific lears that directly impact employees and improve the corporate culture, ranging from anti-raciam awareness seminars and development proportunities for people of color to voter education and changing potentially offensive job liste. Externally, the plan includes partnerships with organizations that promote anti-racism awareness and provide support for people and communities of color.

For example, in alignment with the Company's strong stance against hate speech, racism and discrimination, CSX recently joined other Jacksonnile against alone and purpose to provide the property of the provided of the provided or an action of the provided or an action of the provided or an action of the provided or p

#### Communities

At CSX, service to our communities is core to who we are and our commitment to people extends beyond our employees. Service is at the heart of every decision we make, for our customers, for our employees and for our communities. We serve the communities in which we live and operate strough monetary and in-kind giving, as well as employee volunteering no-portunities. For example, in 2022, CSX contributed \$200,000 to support relief and recovery efforts in the Florida and South Carolina communities affected by furnizate all results.

Additionally, 2022 marked the fourth full year of our signature community investment initiative, CSX Pride in Service. Pride in Service is a company-wide commitment to honor and serve the nation's military, veterans and first respondes by connective them and their families with the support they need. CSX understands initiatively the sacrifice that comes with military service, as nearly one in five CSX employees have a former or current military connection. Oftentimes, our military, veteran and first responder hence find themselves with various hardships and financial adversally once they are no longer in the line of line of longer in the line of longer in the line of longer in the line of longer in the longer

Overall, in 2022, CSX contributed approximately \$10.4 million and nearly 12,300 volunteer hours to our communities, with \$7 million of such contribution directed to causes supporting milliary, veterans, first responders and their families. With Pride in Service's nonprofit partners, CSX makes possible critical inancial assistance, community connections and sate of gratuate. In 2022, we reached 315,000 - service men, women and family members through our Pride in Service initiative, and we participated in 151 related service events, partnering with the following organizations:











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#### Governance

#### **Governance Practices and Oversight**

Al CSX, we believe good governance practices begin with strong leaders who understand the opportunities and challenges across our business and bring diverse perspectives for how to approach them, to help make decisions that support the Company's long-ferm growth and success. Our Board of breators and executive team hold ultimate responsibility for developing and communicating GSX's vision and purpose, overseining the implementation of sound governance practices, usholding and communications. Key elements of our compenhensive governance program include: annual election of directors and director resignation policy; separation of the relies of Orlier of the Board of Directors, and Orlier developing and accommendation of the Board of Directors, success the Capital Company policies and control of the Board of Directors, success and clinication of the Board of Directors, and Charle developing and pedaging of CSX common stock; proxy access and rights to call special meetings; payl-form and control of the Board of Directors, and Charles and Covernance and Sustainability Committee compress solved of independent directors.

### **Business Ethics**

We prioritize responsible business practices not only because it is the right thing to do, but also because it helps CSX manage and respond to potential risks and opportunities that can have an impact on our business and our ability to provide value to our stakeholders. All CSX employees and officers, members of the Board of Directors and partners conducing business with nor on behalf of CSX are expected to act with the highest standards of personal integrity, consistent with the ethical behaviors outlined in our Code of Ethics. This code covers a wide sales of business matters including; conflicts of Interest; insider trading; confidential information misuse; discrimination and harassement; whistle-blower protection; public and employee safely; and proper use of corporate assets. In consultation with the Board of Directors, our executive leadership team developes governance policies and sets foare expectations for those across all levels of our Company, Annual ethics training, which focuses on applying the CSX Code of Ethics in daily interactions, is required for all CSX management employees and is highly encouraged for union employees.

**Business Ethics** 2022 Ethics Data Highlights 100% 88% —es trained

### Cybersecurity

Strong performance and reliability of our technology systems are critical to our ability to operate safely and effectively. Our security framework is broadly integrated across the organization to enable the protection of our customers personal information and the integrity of our operations, our contractions and our suppliers. Our information security team is responsible for dey-obery amanagement and strategy implementation, including equipping our systems with the latest cybersecurity tools; conducting daily witnerability scans; regularly providing critical cybersecurity information to all application users; and facilitating the annual required cybersecurity awareness trainings.

Over the last few years, CSX has brought in Board and executive-level experts to expand oversight of our ophersecurity and technology systems. In 2019, Suzanne M. Vautrinot, a retired U.S. Air Force ("USAF") Major General, joined our Board of Directors, Maj. Gen. (ret.) Vautrinot, who led the USAFs Cyber Command and is currently the president of a ophersecurity strategy and technology, consulting firm, provides invaluable expertise and guidance in cyber and information security management. Mere receitly, Stephen Fortune joined CSX as Executive Vice President and Chrief Digital & Tachnology Officer in April 2022. Mr. Fortune brings decades of experience as a corporate sechnology leader to the Company through his long tenure as Chrief Information Officer of the global BP Group.



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