

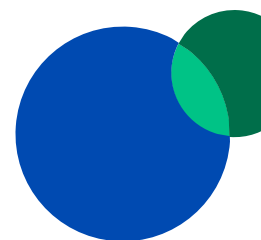


Labrador Edit On Line (EOL).



LABRADOR

Transparency by design



Labrador's Edit On Line (EOL) is a unique and proprietary online tool designed for the production and collaborative editing of your corporate disclosures.

This innovative online solution enables real-time collaboration across your project team, modernizing your production process and resulting in time savings of 30-50% compared with traditional workflows.

EOL's enables immediate updates to your texts, providing you with the autonomy to manage corrections independently. It offers flexibility to export your document in various formats including PDF and Word, as often as needed. With additional features like correction tracking and robust data security, EOL ensures efficient team collaboration, regardless of your location.

COLLABORATE

Maintain a single version, avoiding cross-corrections and exchanges between contributors via comments integrated into the tool

SIMPLIFY

Give contributors autonomy to manage corrections, navigate, and make changes from document to document and chapter to chapter

DIGITALIZE

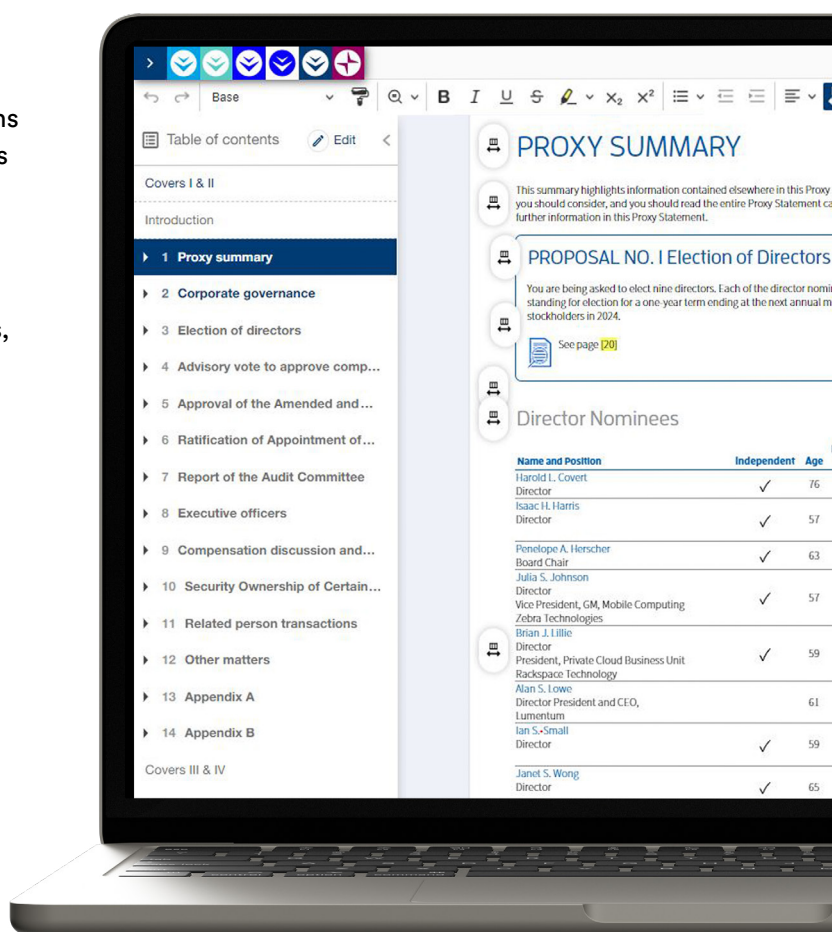
Create PDFs with complete autonomy, with or without tracking modifications

SHARE

Sharing layouts and texts between documents

ACCESS

Quickly obtain the versions of your finalized document: PDF, HTML, Suite office, etc.



Document Editor

Edit your documents in HTML

EOL offers a collaborative space for document editing in an HTML environment, similar to Word. It includes useful features like simplified XBRL tagging, automatic table creation, and the ability to export in multiple formats. These features are specifically designed to streamline your document creation and management processes.



EDITING:

- Quick and straightforward editing in HTML
- Collaboration features including comments, modification tracking, validation of changes, and automatic versioning
- Interactive Table of Contents
- Dynamic Graphics
- Automatic creation of tables based on taxonomy

IMPORT:

- Word documents with automatic styling
- Simplified account tables with consistent formatting
- Image import capability

ADDITIONAL FEATURES:

- User-friendly design
- Simplified manual tagging for XBRL
- Multiple export formats available in a dedicated download center (xHTML, iXBRL with reader, HTML, Word, PDF HD/BD)
- Pre-designed table templates
- Comprehensive validation reports for regulatory exports
- Detailed and customizable rights management

Dynamic Data Module

Prepare your data effectively

Prepare and manage your data, including XBRL data, in a simple and collaborative environment. It incorporates features such as simplified currency and language management, the ability to import data in various formats including Excel and native XBRL, and data centralization. These features are designed to optimize your data management processes, making them more straightforward and efficient.

The screenshot shows a web-based spreadsheet application. The title bar reads '2023 Proxy Statement - en_US - 2023_Proxy_CIC Tables to printer.xlsx'. On the left, a 'My files' sidebar shows two files: '2023_Proxy_CIC Tables to printer.xlsx' and '2023_Proxy_MasterFile_Tables_8.15...'. The main area is a spreadsheet with columns A through F. The data is organized into sections: 'Post-Termination Compensation and Benefits', 'Mark Clouse', 'Accelerated Executive Benefits and Payments Upon Termination', 'Compensation:', and 'Benefits & Perquisites:'. The 'Compensation:' section includes rows for 'Annual Incentive Plan (AIP) Award', 'Equity', 'Performance- Restricted Share Units', 'Time-Lapse Restricted Share Units', and 'Dividend Equivalent Accruals'. The 'Benefits & Perquisites:' section includes rows for 'Health and Welfare Benefits', '401(k) Company Contribution', '401(k) Supplemental Company Contribution', and 'Executive Retirement contribution'. The 'Severance:' section is at the bottom.

	A	B	C	D	E	F
1	Post-Termination Compensation and Benefits					
2						
3	Mark Clouse					
4						
5	Accelerated Executive Benefits and Payments Upon Termination	Voluntary Resignation	Retirement	Total Disability or Death	Involuntary Termination Without Cause	Involuntary Termination
6						
7	Compensation:					
8	- Annual Incentive Plan (AIP) Award	-	-	-	-	-
9	- Equity					
10	Performance- Restricted Share Units	-	-	6,609,449	6,609,449	
11	Time-Lapse Restricted Share Units	-	-	3,459,453.75	3,459,453.75	
12	- Dividend Equivalent Accruals	-	-	-	-	
13						
14	Benefits & Perquisites:					
15	- Health and Welfare Benefits	-	-	-	41,791.22	
16	- 401(k) Company Contribution	-	-	-	-	
17	401(k) Supplemental Company Contribution	-	-	-	-	
18	- Executive Retirement contribution	-	-	1,331,653.18	-	
19						
20	Severance:					

EDITING:

- Simple and quick editing in full HTML
- Collaborative features including comments, modification tracking, change validation, and automatic versioning
- Edit or add new typed data in the dynamic data module

IMPORT:

- Ability to view your taxonomy
- Import spreadsheets in Excel format
- Import native XBRL formats (XBRL, iXBRL)

ADDITIONAL FEATURES:

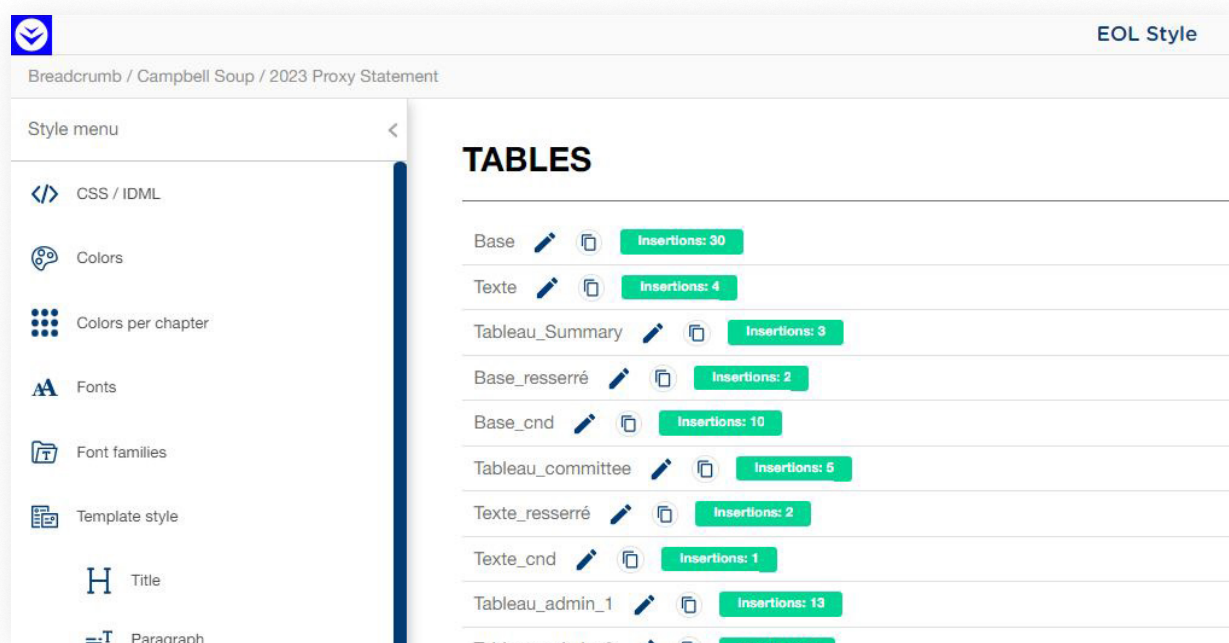
- Module for managing currency and language
- Customization of multilingual formatting for published data
- Arelle® technology (partner of XBRL at the SEC and the AMF)
- Automatic or manual data labeling and validations
- Management of multilingual XBRL data, balances, and import scales
- Centralization of your data (dynamic data and XBRL)

Design Control

Manage your document's design

Enhance your document creation process with efficient management of your design and formatting requirements. EOL allows for the import of fonts and InDesign mockups, provides advanced color management, and offers style management for various elements like tables, charts, page templates, and text elements.

- Import single or multiple fonts or font suitcases
- Import InDesign mockups including styles, tables, and page templates
- Advanced color management capabilities supporting RGB, Pantone®, CMYK, and Lab



COMPREHENSIVE STYLE MANAGEMENT, INCLUDING:

- Table templates
- Chart templates
- Page templates and page backgrounds

GRAPHIC ELEMENTS MANAGEMENT SUCH AS:

- Paragraphs, characters, headings with inheritance
- Frames
- Bullets
- Footnotes
- Summaries

Document Preview

See your document's final layout

Preview of your document's final appearance in print format with advanced features for managing footnotes, page layouts, and other design elements, all customizable to your specific needs.

2023 Proxy Statement - en_US

T1

PROXY STATEMENT SUMMARY

The Board of Directors (the "Board") of Campbell Soup Company (the "Company," "we," "us," "our" or "Campbell") is furnishing this proxy statement and soliciting proxies in connection with the proposals to be voted on at the Campbell Soup Company 2023 Annual Meeting of Shareholders ("2023 Annual Meeting") and any postponements or adjournments thereof. This summary highlights certain information contained in this proxy statement but does not contain all the information you should consider when voting your shares. Please read the entire proxy statement carefully before voting.

2023 Annual Meeting Information		Meeting Agenda	
Date	November 29, 2023	Proposals	<ul style="list-style-type: none"> Election of 12 Board-recommended director nominees to the Board of Directors for a one-year term Ratification of the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for fiscal 2024 "Say on Pay" advisory resolution to approve fiscal 2023 executive compensation Advisory vote on the frequency of future "Say on Pay" advisory votes A shareholder proposal regarding a report relating to the progress of our cage-free egg commitment, if properly presented at the 2023 Annual Meeting A shareholder proposal regarding a report on how the Company is protecting 401(k) retirement fund plan beneficiaries with a longer investment time horizon from future portfolio risk created by present-day investments in high carbon companies, if properly presented at the 2023 Annual Meeting Transact other business that may properly come before the meeting
Time	9:00 a.m. Eastern Time		
Location	Live Webcast at: http://www.meetnow.global/CPB2023		
Record Date	October 2, 2023		
Admission	To attend the live webcast of the 2023 Annual Meeting, you will need to log in to http://www.meetnow.global/CPB2023 and use the 15-digit control number shown on your Notice of Internet Availability of Proxy Materials, proxy card or voting instructions form.		
Stock Symbol	CPB		
Stock Exchange	New York Stock Exchange ("NYSE")		
Corporate Website	www.campbellsoupcompany.com		

VOTING MATTERS AND VOTE RECOMMENDATIONS

Item	Board Recommendation	Vote Standard	Reasons for Recommendation	More Information
1 Election of 12 Board-recommended director nominees to the Board of Directors for a one-year term	FOR EACH NOMINEE	Majority of the votes cast	The Board and the Governance Committee believe the individuals recommended by the Board possess the skills, experience and qualifications to effectively monitor performance, provide oversight and support management's execution of Campbell's long-term strategy.	Page 15
2 Ratification of the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for fiscal 2024	FOR	Majority of the votes cast	The Audit Committee believes that the re-appointment of PricewaterhouseCoopers LLP is in the best interests of Campbell and our shareholders.	Page 36
3 "Say on Pay" advisory resolution to approve fiscal 2023 executive compensation	FOR	Majority of the votes cast	The Board and the Compensation and Organization Committee believe that continuing to conduct an annual "Say on Pay" advisory vote will allow shareholders to provide timely direct input on our executive compensation program.	Page 39
4 Advisory vote on the frequency of future "Say on Pay" advisory votes	FOR	Majority of the votes cast	The Board and the Compensation and Organization Committee believe our executive compensation program incorporates a number of compensation governance best practices and aligns to performance.	Page 40
5 Shareholder Proposal - Cage Free	ABSTAIN	Majority of the	The Board believes that the Company adequately	Page 36

- Instant visualization
- Dynamic footnotes
- Page-by-page or full view for print layout
- Corrections or stylizations in flow mode with automatic updates directly in the layout
- Full-width or double-column mode
- Automatic application of page templates
- Precise management of page clutter, title reminders, and folios



About Labrador

Labrador exists to offer the science of transparency to corporations wishing to communicate effectively with their readers.

Our experienced and passionate team is composed of attorneys, designers, project managers, thinkers and web developers. We collaborate together around a process that encompasses drafting, editing, designing and publishing across all digital and print channels.

We are thrilled that communications prepared by Labrador have contributed to trustful relationships between our clients and their readers, whether investors, employees or other stakeholders.

In turn, our commitment to our clients has resulted in meaningful long-term relationships with some of the most respected public and private companies in the world.

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