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# Disclosure Considerations After a Low/Failed Say-on-Pay Vote

JANUARY 2023

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# Introduction



If your company's say-on-pay vote received a low level of support at your last annual meeting, you will be preparing a strategy to understand why, and bounce back. After reviewing the issues, engaging with shareholders and amending your compensation program as appropriate, you will want to publish a proxy statement that explains your company's compensation philosophy and performance clearly, while satisfying increased scrutiny from proxy advisors.

This Thought Piece highlights examples of certain key disclosures that the proxy advisory firms want to see after a low say-on-pay vote. While some of the following examples are from proxy statements published by companies after a low say-on-pay score, others are from companies that publish these "best practice" disclosures as a matter of course.

# What Proxy Advisors Are Looking For



## **ISS' review takes into consideration the following when a say-on-pay proposal receives less than 70% support:**

- The disclosure of details on the breadth of engagement, including information on the frequency and timing of engagements, the number of institutional investors, and the company participants (including whether independent directors participated);
- The disclosure of specific feedback received from investors on concerns that led them to vote against the proposal;
- Specific and meaningful actions taken to address the issues that contributed to the low level of support;
- Other recent compensation actions taken by the company and/or the persistence of problematic issues;
- Whether the issues raised are recurring or isolated;
- The company's ownership structure; and
- Whether the proposal's support level was less than 50 percent, which would warrant the highest degree of responsiveness.

<https://www.issgovernance.com/file/policy/latest/americas/US-Compensation-Policies-FAQ.pdf>

## **Glass Lewis' review takes into consideration the following when a say-on-pay proposal receives less than 80% support:**

Our review of a company's practices also takes into consideration the compensation committee's response to previous say-on-pay votes and the level of shareholder support. When a company receives low support for its say-on-pay proposal, we believe the compensation committee should provide some level of response to shareholders' concerns, including engaging with large shareholders to identify the concerns driving the opposition. Shareholders should also expect adequate disclosure of any such engagement and any resulting feedback or changes being made to address outstanding concerns.

<https://www.glasslewis.com/say-on-pay/>

# Disclosure Examples

## Presenting Compensation in the Proxy Summary

- To reduce duplication, consider a “light” approach to compensation information in the Proxy Summary with the “compensation story” pages being in the CD&A.
- Elements to consider for the Proxy Summary, as appropriate:
  - The breadth and scope of the business (background about the company).
  - Business highlights (not necessarily specifically tied to compensation metrics, although financial and non-financial results tied to compensation metrics should be included).
  - Compensation elements and their metrics (not goals or outcomes – the summary introduces readers to the compensation plan).
  - Pay for performance alignment over time – with the performance metric that’s most relevant for the company and its industry.
  - Compensation governance (“what we do / don’t do”).
  - Shareholder outreach and a summary of resultant changes.
- If it tells the right story, consider also showing (briefly/visually) that the program works by showing pay for performance over time, whether that is actual pay, realizable pay, or plan payouts over a 3- or 5-year period.

# Intel Corporation

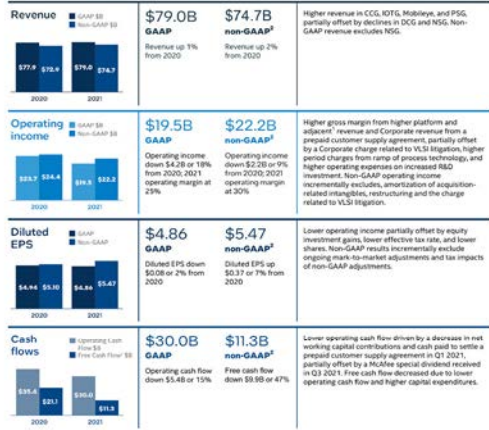
## A Year in Review<sup>1</sup>



"We achieved solid results amid a highly constrained industry-wide supply environment while continuing to maintain a strong balance sheet and liquidity position. With our IDM 2.0 strategy, we enter a phase of significant investment, positioning us for product leadership and long-term growth."

David Zinsner  
Chief Financial Officer

Total revenue of \$79.0 billion was up year over year, with CCG revenue up 1% and DCG revenue down 1%, both amid the effects of industry-wide supply constraints. We experienced strength in notebook demand and recovery in desktop demand, partially offset by lower notebook ASPs due to strength in the consumer and education market segments. DCG was down on lower ASPs driven by product mix and a competitive environment, partially offset by higher platform volume from recovery in the enterprise and government market segment. IOTG and Mobileye both achieved strong results on higher demand amid recovery from the economic impacts of COVID-19. We invested \$15.2 billion in R&D, made capital investments of \$18.7 billion, and generated \$30.0 billion in cash from operations and \$11.3 billion of free cash flow.



<sup>1</sup> See "Our Products" within H&A in our 2021 Annual Report on Form 10-K.  
<sup>2</sup> See "Non-GAAP Financial Measures" within H&A in our 2021 Annual Report on Form 10-K.  
This section is reproduced from information in our 2021 Annual Report on Form 10-K and speaks as of January 27, 2022.

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## Business Overview<sup>1</sup>

### Investing in Our IDM 2.0 Strategy for the Long Term

To support our IDM 2.0 strategy, we are making significant capital investments to increase our manufacturing capacity and accelerate our process technology roadmap, as well as increasing our investments in R&D. We believe these investments will position us for accelerating long-term revenue growth. We expect our long-term revenue outlook to accelerate to a 10% to 12% year-over-year growth rate by the end of our five-year horizon as supply normalizes and our investments add capacity and drive leadership products. We expect gross margins to be impacted by our investments in capacity and the acceleration of our process technology, resulting in expected non-GAAP gross margins percentages between 51% and 53% over the next several years before moving upward. We also expect our capital expenditures to increase above historical levels for the next several years. We expect our cash from operations to be strong, but our capital investments to pressure our free cash flow in the short term.

### Process and Packaging Technology Roadmaps

At the Intel Accelerated event in July 2021, we provided an update on our manufacturing process and packaging technology roadmaps. We introduced future nodes, including Intel 3 and Intel 20A, and discussed future process and packaging technologies, such as our PowerVia, RibbonET, Fovera One, and Fovera Direct technologies. As part of the update, we also introduced a new naming structure for our manufacturing process nodes, which includes the same changes summarized in "Key Terms" within Notes to Consolidated Financial Statements.



### 12th Gen Intel® Core™ Processors

We announced the 12th Gen Intel Core processor family (Raptor Lake) the first in the Intel 7 process, with real-world performance for enthusiast gamers and professional creators. Alder Lake is the first processor based on our performance hybrid architecture featuring a combination of Performance-cores, the highest performing CPU cores Intel has built, and Efficient-cores designed for scalable multi-threaded workload performance.

### 5G Network Products

We also introduced a broad, data-centric portfolio for 5G network infrastructure, including an SoC for wireless base stations, structured ASICs for 5G network acceleration, and a 5G network-optimized Ethernet NIC.

### Intel® Arc™ Graphics

We revealed the brand for our upcoming consumer high-performance graphics products: Intel Arc. The Arc brand will cover hardware, software, and services, and will span multiple hardware generations, with the first generation discrete GPU (Alder Lake) based on the Xe HPG microarchitecture and shipping to OEMs in Q1 2022.

### Ice Lake Server Processors

We launched the 3rd Gen Intel® Xeon® Scalable CPU (Ice Lake), which boasts up to 40 cores and delivers a significant increase in performance, on average, compared to the previous generation. The chips include a set of built-in security features, cryptographic acceleration, and AI.

### New CEO and Leadership Team Changes

Our new CEO Pat Gelsinger joined Intel on February 15, 2021 and made several senior leadership changes throughout the year. We also named our new CFO David Zinsner in January 2022. Mr. Gelsinger returns to Intel, where he previously spent 20 years of his career, learned at the feet of Intel's founder, and served as our first Chief Technology Officer.

### IDM 2.0

On March 23, 2021, we announced our "IDM 2.0" strategy, the next evolution of our IDM model. Our IDM 2.0 strategy combines our internal factory network, strategic use of external foundries, and our new IP business position to drive technology and product leadership. To accelerate this strategy, we announced plans to invest \$20 billion to build two new fabs in Arizona, which we broke ground on in September, and we recently announced plans to invest more than \$20 billion in the construction of two new leading-edge fabs in Ohio. We also announced approximately \$10.5 billion in total investment to equip our Rio Rancho, New Mexico and Malaysia sites for advanced packaging manufacturing. In August, the US Department of Defense announced that Intel will lead the first phase of its multi-phase RAMP-C program to facilitate the use of a domestic commercial foundry infrastructure.

### First Closing of Divestiture of NAND Memory Business

On December 29, 2021, subsequent to our fiscal 2021 year-end, we completed the first closing of the divestiture of our NAND memory business to SK hynix, Inc. (SK hynix). We intend to invest transaction proceeds to deliver leadership products and advance our long-term growth priorities.

<sup>1</sup> See "Non-GAAP Financial Measures" within H&A in our 2021 Annual Report on Form 10-K.  
<sup>2</sup> See "Key Terms" within Notes to Consolidated Financial Statements in our 2021 Annual Report on Form 10-K.  
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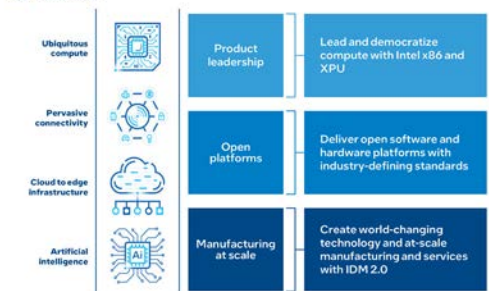
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## Our Strategy<sup>1</sup>

The world is becoming more digital, and computing more pervasive. Semiconductors are the underlying technology powering the digitization of everything, which is being accelerated by four superpowers: ubiquitous compute, cloud-to-edge infrastructure, pervasive connectivity, and AI. Together these superpowers reinforce and amplify one another, and will exponentially increase the world's need for computing by packing even more processing capability onto ever-smaller microchips. We intend to lead the industry by harnessing these superpowers for our customers' growth and our own.

We are uniquely positioned with the depth and breadth of our software, silicon and platforms, and packaging and process technology with at-scale manufacturing. With these strengths and the tailwinds of the superpowers, our strategy to win is focused on three key themes: product leadership, open platforms, and manufacturing at scale.

### Our Priorities



<sup>1</sup> This section is reproduced from our 2021 Annual Report on Form 10-K and speaks as of January 27, 2022.

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## Our Capital<sup>1</sup>

We deploy various forms of capital to execute our strategy in a way that seeks to reflect our corporate values, help our customers succeed, and create value for our stakeholders.

Capital	Strategy	Value	Value We Create
Financial	Leverage financial capital to invest in ourselves and drive our IDM 2.0 strategy, supplement and strengthen our capabilities through acquisitions, and provide returns to stockholders.	We strategically invest financial capital to create long-term value and provide returns to our stockholders.	\$30B/\$11.3B Operating/free cash flow <sup>2</sup> \$8.1B Returned to stockholders
Intellectual	Invest significantly in R&D and IP to enable us to deliver on our accelerated process technology roadmap, introduce leading x86 and XPU products, and develop new businesses and capabilities.	We develop IP to enable next-generation products, create synergies across our businesses, expand into new markets, and establish and support our brands.	\$15.2B R&D investment
Manufacturing	Aligned with our IDM 2.0 strategy, invest to efficiently build manufacturing capacity to address growing global demand for semiconductors.	Our geographically balanced manufacturing scope and scale enable us to provide our customers and consumers with a broad range of leading-edge products.	\$18.7B Capital investment 10 Manufacturing sites
Human	Continue to build a diverse, inclusive, and safe work environment to attract, develop, and retain top talent needed to build transformative products.	Our talented employees enable the development of solutions and enhance the intellectual and manufacturing capital critical to helping our customers win the technology inflections of the future.	24.3% Women in technical positions <sup>3</sup> 18.7% Women in senior leadership <sup>3</sup> 7.8% LGBTs in US senior leadership <sup>3</sup>
Social and relationship	Build trusted relationships for both Intel and our stakeholders, including employees, suppliers, customers, local communities, and governments.	We collaborate with stakeholders on programs to empower underserved communities through education and technology, and on initiatives to advance accountability and capabilities across our global supply chain, including accountability for the respect of human rights.	>1.7M Volunteer hours <sup>3</sup> since 2020
Natural	Continually strive to reduce our environmental footprint through efficient and responsible use of natural resources and materials used to create our products.	With our proactive efforts, we seek to mitigate climate and water impacts, achieve efficiencies, and lower costs, and position us to respond to the expectations of our stakeholders.	Since 2020: >310M kWh savings <sup>3</sup> 15.4B Gallons saved <sup>3</sup> 3.5B Gallons restored <sup>3</sup>

<sup>1</sup> See "Appendix A: Non-GAAP Financial Measures" beginning on page A-1 of this proxy statement.  
<sup>2</sup> This is a preliminary estimate. The final number will be reported in our 2021-22 Corporate Responsibility Report, to be issued later in 2022.  
This section is reproduced from information in our 2021 Annual Report on Form 10-K and speaks as of January 27, 2022.  
Note: The Dallas facility was sold subsequent to year-end as part of the first closing of the divestiture of our NAND Memory business.

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## Board Responsiveness to Stockholders in 2021

Our relationship with our stockholders is an important part of our company's success and we are proud of our long-standing and robust tradition of engaging with them through a two-way, year long dialogue.

Through direct participation in our engagement efforts as well as briefings from our engagement teams, our directors are able to monitor developments in corporate governance, executive compensation, and social responsibility, and benefit from our stockholders' perspectives on these topics. In consultation with our Board, we seek to thoughtfully adopt and apply developing practices in a manner that best supports our business and our culture. Following a disappointing "Say on Pay" vote in 2021, which received approximately 38% support, we undertook extensive engagement efforts to better understand the reasons for how our stockholders voted, as well as to obtain their views on other key corporate governance, environmental and social, and disclosure matters, and to determine how best to respond.

Who We Met With	45%	37%	30%	>30
	of shares contacted for engagement	of shares engaged with overall	of shares engaged by Board Chair / Comp. Comm. Chair	separate investor meetings throughout the year
An Integrated Outreach Team	Board Chair & Comp. Comm. Chair (all but meetings)	Corporate Secretary Office	Human Resources	Corporate Responsibility Office
What We Discussed	Our corporate governance Strategy oversight, Board diversity, refreshment & tenure, and auditor engagement	Our executive compensation & human capital management New CEO's compensation, leadership transformation, incentive program changes, and equity plan amendment	Our environmental and social (E&S) practices E&S issues, compensation metrics, and Board oversight	
How We Responded	Strategy oversight additional information re Board's involvement in strategic planning & monitoring, including key Board Board areas see page 34 Board diversity, refreshment & tenure enhanced disclosure re newest directors' diverse backgrounds & experiences, Board refreshment efforts, and robust annual self-evaluation process see pages 57-58 Auditor engagement increased disclosure re evaluation of and decision to engage EY see pages 59-60	New CEO's compensation more disclosure re Board's considerations behind the new CEO's compensation package & equity awards see pages 65, 67-72 Incentive compensation program changes aligned with strategic priorities and investor feedback with more disclosure on performance metrics see page 77 Succession planning following recent leadership transitions, provided more info re the Board's new CEO selection & succession planning oversight see pages 35, 65, 67 Equity plan usage included additional info re use & reliance on equity to recruit and retain talent see pages 110-112	E&S oversight more info about how the Board oversees E&S issues, such as climate change see page 35 E&S-related compensation metrics and goals enhanced disclosure about E&S-related compensation metrics and goals see pages 84-86	
Where to Find More Information	See "Stockholder Engagement" on page 40 and "Stockholder Engagement and the 2021 'Say on Pay' Vote" on page 74			

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## Executive Compensation Summary

Intel's executive compensation programs are designed to incentivize the implementation of our growth strategy.

There are three key drivers of our executive compensation programs: a competitive pay positioning strategy, a heavy emphasis on incentive-driven pay, and goals that are appropriately aligned with our business strategy (in terms of both selection and attainability). Our executive compensation programs focus on different performance metrics for various performance periods to balance our incentives for our executives. Following extensive stockholder engagement, the Compensation Committee approved several key changes to our 2022 compensation programs to align to our new go-forward strategy, strengthen our pay-for-performance linkage, provide better alignment with technology peer industry practices, be responsive to stockholder feedback, and continue our leadership on key ESG issues.

With these changes, our executive compensation programs continue to be closely tied to our financial, operational, and stock price performance, support our commitment to strong compensation governance, and provide market-based opportunities to attract, retain, and motivate our executives in an intensely competitive market for qualified talent.

For more information regarding our compensation changes for 2022, please see the "Compensation Discussion & Analysis" on page 66.

### 2021 CEO Transition and 2022 CEO Compensation

In early 2021, the Board of Directors implemented a leadership transition, appointing Mr. Gelsinger as CEO effective February 15, 2021, at which time he also joined the Board. The Board determined that this was the optimal time to draw on Mr. Gelsinger's deep technology and engineering expertise during a critical period of transformation at Intel, and to further enhance our ability to attract top-tier engineering talent. In designing Mr. Gelsinger's compensation package for 2021, the Compensation Committee, advised by its independent compensation consultant, sought to deliver compensation that was commensurate with Mr. Gelsinger's capabilities and experience and reflective of the considerable challenge of leading Intel's transformation. Specifically, in determining the size and structure of his one-time new-hire equity awards, the Compensation Committee considered the value of the compensation that Mr. Gelsinger forfeited by leaving his former employer, his unique skill set, the fiercely competitive market for senior executive talent, the magnitude of the transformation being undertaken by the company, and finally the importance of creating and ensuring alignment with our stockholders. Based on these considerations, the Compensation Committee offered Mr. Gelsinger one-time new-hire equity awards with a target value of approximately \$110 million, with almost 50% of the awards' target value replacing comparable incentives Mr. Gelsinger forfeited at his prior employer. Furthermore, 75% of the awards' target value requires significant stock price appreciation in order for the awards to be earned. As described in more detail below, subsequent to Mr. Gelsinger joining Intel, members of our Board and management team have engaged extensively with stockholders who have consistently expressed support for Mr. Gelsinger's hiring, and we did not hear requests to change the quantum or structure of the CEO new-hire equity awards, nor did the stockholders seek a commitment to any particular type of compensation action related to any future executive transitions. For 2022, the Compensation Committee reverted to its historical approach to annual executive compensation, and Mr. Gelsinger's 2022 target total direct compensation of approximately \$26.3 million is aligned at the 50th percentile of our peer group and includes an annual long-term incentive award of 80% Performance Stock Units and 20% Restricted Stock Units with an aggregate target value of approximately \$21,500,000.

For more information regarding the rationale and details of the compensation decisions related to Intel's CEO transition, please see the "Compensation Discussion & Analysis" on page 66.

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## Overview of Listed Officer Compensation Programs for 2021 and 2022 Changes

Pay Element	Purpose	Performance Period	2021 Performance Metrics	2021 Program Other Key Features	2022 Program Changes
Base Salary	Designed to be market-competitive and attract and retain talent	Annual	—	Compensation Committee conducted annual review of peer group and market data regarding pay elements	—
Annual Cash Bonus	Incentivize achievement of Intel's near-term financial and operational objectives, consistent with Intel's longer-term goals	Annual	Three equally weighted (1/3) metrics for listed officers: • Net income growth • Revenue • One Intel operational goal	Payout opportunity 0-200% of target	Four equally weighted (25%) metrics for listed officers (other than our CEO, who does not have an individual performance metric): • Revenue • Gross Margin Percentage (New Metric) • One Intel operational goal • Individual OKRs (New Metric) Maximum payout remains capped at 200% of the target opportunity
Quarterly Cash Bonus	Company-wide program that rewards quarterly profitability based on Intel's net income relative to company compensation costs	Quarter	• 5% of Net Income divided by Intel's worldwide cost of a day's pay	Payout reflected as each day's cash compensation	—
Annual Restricted Stock Units	Facilitates stock ownership, executive retention, and stockholder alignment	Three years with quarterly vesting	• Stock price appreciation	• Represented 20% of target long-term incentive award opportunity (other than for our CEO who did not receive an annual equity award and received one-time new-hire equity awards in 2021)	CEO annual equity award for 2022 comprised 80% PSUs and 20% RSUs. 85% will account for 50% of the annual equity awards for other listed officers to provide a more balanced approach and align with current market practice
Annual Performance Stock Units	Designed to reward long-term profitability and long-term performance relative to peers, to create alignment with stockholders, and to facilitate executive retention	Three years	• Relative TSR vs. S&P 500 IT Index (50%) • Cumulative EPS growth compared to a target established at the beginning of the three-year performance period (50%)	• Represented 80% of target long-term incentive award opportunity (other than for our CEO who did not receive an annual equity award and received one-time new-hire equity awards in 2021) • Payout opportunity 0-200% of target • For maximum payout, TSR must exceed index by 25+ percentage points • EPS target set to be challenging, factors in planned share buybacks	Redesigned PSU program to reflect new go-forward strategy and align executive compensation to operating results while still indexing to TSR to drive performance culture Metrics consist of: • Revenue Growth % (50%) and • Cash Flow From Operations (40%) with two modifiers that can each impact the financial score percentages by +/- 25 points: • Three-year relative TSR (where target payout requires above median performance compared to the S&P 500 Index), and • Three-year revenue CAGR Maximum payout remains capped at 200% of the target opportunity (including modifiers)

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# Lockheed Martin

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## Lockheed Martin. Your Mission is Ours.®

Lockheed Martin Corporation (the Company) (NYSE: LMT) is a global security and aerospace company principally involved in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services.

**People**

- 114,000 Total Employees
- 7,500+ International Employees
- Nearly 60,000 Engineers, Scientists and Technologists
- More than one in five employees is a veteran

**Footprint**

372 Facilities Globally



### 2022 Strategic Objectives

**Mission First:** Enhance defense, security, and scientific discovery by delivering reliable, innovative, and affordable solutions for our customers' most daunting challenges.

**Lead** our industry with our customers to deliver superior 21<sup>st</sup> Century Security capability

**Innovate** to rapidly deliver capability through technology development, commercial technology application and new business models

**Drive** operational excellence throughout the Company and efficiency throughout the industry

**Grow** organically through franchise program captures, international expansion and through capital and acquisition investments that support our strategic goals



LOCKHEED MARTIN

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Lockheed Martin. Your Mission is Ours.®

### Financial Strength (2021 Results)



### Industry Leading Portfolio



### 2022 Tech Priorities

To enable Joint All-Domain Operations in a complex 21<sup>st</sup> century threat environment, Lockheed Martin is pursuing a vision to enable our customers to make all-domain decisions – land, sea, air, space and cyber – through advanced and resilient communications at a speed our adversaries can't match. To make this vision a reality, we are focusing our research and development investments and commercial relationships in areas that will give our customers a decisive advantage around the globe.



### Sustainability

At Lockheed Martin, we foster innovation, integrity and security to protect the environment, strengthen communities and propel responsible growth. We integrate environmental, social and governance practices throughout our business and our employees actively strengthen the quality of life where we live and work.

### Climate Stewardship

Our commitment to sustainability includes a responsibility to mitigate climate risk and safeguard valuable resources.



www.lockheedmartin.com

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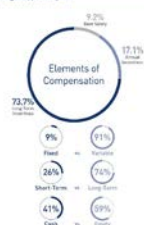
Proxy Statement Summary

### Executive Compensation Highlights

A substantial portion of compensation paid to our named executive officers (NEOs) is performance-based. We use the 50<sup>th</sup> percentile of our comparator group to set target compensation but allow for payments to exceed or fall below the target level based upon actual performance. This outcome is consistent with our pay-for-performance philosophy to set pay and targets at market levels, but pay incentive compensation that reflects actual performance.

Our 2021 performance reflected achievements in a number of critical strategic and operational goals, while recognizing some financial headwinds we faced during 2021. Consequently, our annual incentive plan paid out at 135% of target. Our 2019-2021 Long-Term Incentive (LTI) plan paid out above target level reflecting our strong three year performance, including significant cash generation and return on invested capital. The Board did not make any modifications to our compensation program or any discretionary adjustments in response to COVID-19.

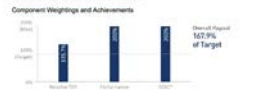
#### 2021 CEO Target Opportunity Mix



#### 2021 Annual Incentive



#### 2019-2021 LONG-TERM INCENTIVES



\* See Non-GAAP measures in Appendix A for an explanation of "Segment Operating Profit," "Return on Invested Capital (ROIC)," and "Performance Cash" and our forward looking statements concerning future performance or goals for future performance.

#### Compensation Best Practices

- |   |   |
|---|---|
| <p><input checked="" type="checkbox"/> <b>Best Practices in Our Programs</b></p> <ul style="list-style-type: none"> <li>Pay aligns with performance</li> <li>Market based (50<sup>th</sup> percentile) approach for determining NEO target pay levels</li> <li>Caps on annual and long-term incentives, including when total stockholder return (TSR) is negative</li> <li>Enhanced clawback policy on variable pay</li> <li>Double-trigger provisions for change in control</li> <li>Robust stock ownership requirements</li> <li>Low equity burn rate and dilution</li> <li>No payment of dividends or dividend equivalents on unvested equity awards</li> <li>Director and inclusion measures included in the strategic and operational goals under our Annual Incentive Plan</li> </ul> | <p><input checked="" type="checkbox"/> <b>Practices We Do Not Engage In or Allow</b></p> <ul style="list-style-type: none"> <li>No employment agreements</li> <li>No option backdating, cash-out of underwater options or repricing (no employee options granted since 2012)</li> <li>No excise tax assistance (gross-up) upon a change in control</li> <li>No tax gross-up on personal use of corporate aircraft</li> <li>No individual change in control agreements</li> <li>No automatic acceleration of unvested incentive awards in the event of termination</li> <li>No enhanced retirement formula or inclusion of long-term incentives in pensions</li> <li>No enhanced death benefits for executives</li> <li>No hedging or pledging of Company stock</li> </ul> |
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LOCKHEED MARTIN

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# Walgreens Boots Alliance

## Our Company

### Company Overview

Walgreens Boots Alliance is the largest retail pharmacy, health and daily living destination across the United States and Europe, with sales of \$132.5 billion in the fiscal year ended August 31, 2021. We are an integrated pharmacy, healthcare and retail leader serving millions of customers and patients every day, with a 170-year heritage of caring for communities. Through dispensing medicines, improving access to a wide range of health services, providing high quality health and beauty products and offering anytime, anywhere convenience access to its digital platforms, WBA is shaping the future of healthcare.

Our company's three segments are United States, International and Walgreens Health. We provide customers with convenient, omni-channel access through our portfolio of consumer brands: Walgreens, Boots, Duane Reade, the 1617 Beauty Company, Benavides in Mexico and Ahumada in Chile. Additionally, WBA has a portfolio of healthcare focused investments located in several countries, including China and the U.S. We continually seek to drive further innovative ways to address global health and wellness challenges. Strategic partnerships with some of the world's leading companies enable our company to extend our healthcare solutions and convenience offerings to the communities we serve.

More information about our Company can be found on our [corporate website](#) and in our [Annual Report](#).

- Directly employs more than 315,000 people
- Operations in 9 countries
- The largest retail pharmacy, health and daily living destination across the U.S. and Europe
- A global leader in pharmacy-led, health and well-being retail with approximately 15,000 stores in 9 countries
- One of the world's largest purchasers of prescription drugs

### Leading During the Pandemic

Our Company's essential role in healthcare has been put to the test during the unprecedented global COVID-19 pandemic. We rose to the challenge, living our purpose to create more joyful lives through better health. Our people have worked tirelessly on the front lines to help vulnerable people adhere to their medications and stay healthy, deliver millions of vaccinations worldwide, ramp up new testing services, implement delivery options including free prescription delivery, expand our digital and telehealth capabilities and ability to fill orders, facilitate supply chain continuity and access to essential items and help keep our patients, customers and team members safe.

**45M**  
COVID-19 vaccinations  
To date Walgreens has administered approximately 45 million COVID-19 vaccinations, including 34.6 million in fiscal 2021.

**3.7M+**  
COVID-19 tests  
Boots is one of the UK's leading COVID-19 test providers with more than 3.7 million COVID-19 tests administered to date, the majority in partnership with the National Health Service (NHS).

**16M+**  
COVID-19 tests  
Walgreens has administered more than 16 million COVID-19 tests to date.

Steps to support and recognize team members  
Walgreens recognized pharmacy team members for their critical role in fighting the pandemic through new bonuses and awards, as well as increased starting wage for U.S. team members to \$15.00 an hour to be fully implemented by November 2022.

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## Our Company

### 2021 Business Highlights

September 2020	October 2020	November 2020	December 2020	January 2021
Released first Global Diversity and Inclusion Report	Appointed Valerie Jewett to Board of Directors	Completed German wholesale joint venture with McKesson	Announced launch of myWalgreens, the Company's reinvented customer loyalty program	Announced sale of WBA's Alliance Healthcare business for approximately \$6.5 billion
Announced appointment of Rosalind G. Brewer as Chief Executive Officer	Launched 2020 Corporate Social Responsibility Report	Announced WBA's inclusion on S&P 500	Delivered \$2 billion in annual cost savings under Transformational Cost Management Program one year ahead of plan	Announced new integrated healthcare, pharmacy and retail strategy
		Media's annual 100 Best Corporate Citizens list for outstanding ESG performance	Delivered \$2 billion in annual cost savings under Transformational Cost Management Program one year ahead of plan	Announced \$5.2 billion investment in VillageMD
			Achieved +85 million myWalgreens members	Released 2021 Diversity, Equity and Inclusion Report
				Announced investments in Biotech Health Solutions and CareCenters, Inc.

### 2021 Performance Highlights

<b>Sales<sup>1</sup></b> <b>\$132.5B</b> up 8.6% year-on-year	<b>Reported EPS<sup>2</sup></b> <b>\$2.30</b> up from \$0.20 in the year ago period	<b>Adjusted EPS<sup>3</sup></b> <b>\$4.91</b> up 14.6% year-on-year
<b>Free cash flow<sup>4</sup></b> <b>\$4.2B</b> an increase of \$65 million from fiscal 2020	<b>Net Cash from Operating Activities</b> <b>\$5.6B</b> an increase of \$70 million from fiscal 2020	

<sup>1</sup> Results are for WBA continuing operations and do not include operations discontinued following completion of the sale of Alliance Healthcare.  
<sup>2</sup> Non-GAAP financial measure. Please refer to Appendix A beginning on page 18 for related definitions and reconciliations to the most directly comparable U.S. GAAP financial measures.

### Leadership Transition

On March 15, 2021, the Company was excited to welcome our new Chief Executive Officer ("CEO") and member of the Board of Directors, Rosalind G. Brewer, following an extensive search process. Ms. Brewer is an extraordinary leader and a consumer and retail industry expert with a distinguished career, having served most recently as Chief Operating Officer and member of the Board of Directors of Starbucks Corporation.

As planned, upon Ms. Brewer's succession as CEO, Mr. Pessina resigned as CEO and Executive Vice Chairman of the Board and was appointed as the Executive Chairman of the Board. In addition, upon Mr. Pessina assuming his new role, James A. Skinner resigned as Executive Chairman and has remained on the Board to provide continuity to the Board during the management transition.

Walgreens Boots Alliance, Inc.

## Proxy Voting Roadmap

### Proposal 2 Advisory Vote to Approve Named Executive Officer Compensation

#### Compensation Philosophy

The CLP Committee's focus is to provide a competitive compensation package that enables us to:

- Attract and retain talented executives;
- Reward Company and individual performance; and
- Link the interest of our senior executives to the interests of our stockholders.

Our executive compensation program is designed to:

- Be competitive with the pay practices of other companies of comparable size, scope and industry;
- Attract and retain executives who can contribute to our future success;
- Create a strong linkage between pay and performance through the use of variable performance-based short-term and long-term incentive awards, such that executives will receive higher compensation in more successful periods for the Company and lower compensation during less successful periods; and
- Incentivize leaders to support the Company's culture and model desired behavior, ensuring ethical behavior.

#### Fiscal 2021 Compensation Program – Reflects Changes in Our Business, Transformation Goals and Stockholder Feedback

In response to the changes in our business, our transformation goals, and our ongoing stockholder engagement, the CLP Committee, with the advice of our independent compensation consultant, implemented several changes to our executive compensation programs for fiscal 2021. More detailed information regarding stockholder feedback can be found in "Corporate Governance" above and "Compensation Discussion and Analysis" below.

Fiscal 2021 Program Changes	Responsiveness and Rationale
<b>Former CEO Elected No Compensation</b>	In response to the impact of COVID-19 on our business and to support our front-line team members, Mr. Pessina elected not to receive any compensation for fiscal 2021, other than limited perquisites and, therefore, did not participate in the November fiscal 2021 long-term equity grants.
<b>No Salary Increases for Executive Vice Presidents</b>	In response to the impact of COVID-19 on our business and to support our front-line team members, no salary increases were provided to the EVP-level executives in recognition of the challenges presented to the business.
<b>No discretionary adjustments resulting in increased incentive plan payouts</b>	In response to significant stockholder feedback and consistent with our executive compensation framework that emphasizes pay and performance, fiscal 2021 payouts under both our short-term cash and long-term equity incentives were based on formulaic results. For the long-term performance shares, the CLP Committee determined that exercising negative discretion was appropriate to decrease the fiscal 2021 payout amounts for our named executive officers from 106.8% to target (or 100%).
<b>NEW New Short-Term Cash Incentive Metrics<sup>1</sup></b>	In response to significant stockholder feedback that we consider multiple metrics and in support of business objectives and consistent with market trends, we added Free Cash Flow and Diversity Equity & Inclusion ("DEI") as metrics to our short-term cash incentive plan. We believe this mix of incentive metrics balances business performance with investment in our future.
	<ul style="list-style-type: none"> <li>ADI continues to be viewed as a key metric in driving business performance.</li> <li>Focus on growing our <b>Free Cash Flow</b> will allow us to continue to invest in our business strategy for the future.</li> <li><b>DEI</b> is a critical objective for our business and we believe incorporating a metric into our incentive programs demonstrates our commitment to diversity, equity and inclusion throughout our business.</li> </ul>

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## Proxy Voting Roadmap

Fiscal 2021 Program Changes	Responsiveness and Rationale
<b>NEW New Long-Term Equity Incentive Metrics and Structure for Performance Shares:</b>	In response to significant stockholder feedback that we consider multiple metrics and market trends, as well as to support the growth of our long-term strategies and creating value for our stockholders, we added Adjusted Revenue Growth as a long-term incentive metric. We also restructured our performance shares to address the challenge of setting meaningful targets over a cumulative three-year period, which has become increasingly difficult in the COVID-19 environment and fails to adequately provide for unknown and unplanned macroeconomic or strategic changes.
<ul style="list-style-type: none"> <li>Adjusted EPS Growth</li> <li>Adjusted Revenue Growth</li> </ul>	<ul style="list-style-type: none"> <li>Adjusted EPS Growth continues to be viewed as a strong measure of our long-term Company performance.</li> <li>Adjusted Revenue Growth as a long-term metric will help focus executives on growing existing revenue and identifying new revenue streams to continue the long-term growth of the Company.</li> </ul>
<b>Target Pay Mix<sup>2</sup></b>	Targets for each fiscal year are set at the beginning of the three-year performance period. The first payout will be based on the simple average of the three annual performance periods.
<b>Rosalind G. Brewer (CEO)</b>	
Base Salary Annual Cash Incentive 9%	Long-Term Equity Incentive 72%
At Risk 9%	
<b>Average of All Other NEOs</b>	
Base Salary 12%	Annual Cash Incentive 16%
At Risk 82%	Long-Term Equity Incentive 64%

<sup>1</sup> Target pay mix is based on total direct compensation (i.e., annual base salary, target annual cash incentive and target long-term incentive compensation) and excludes one-time sign-on awards and severance or retention compensation. For Mr. Brewer, the target pay mix is based on her average direct compensation agreed to pursuant to the terms of her employment agreement and includes the target long-term incentive award that was granted in fiscal 2020.

### Leadership Transition

Ms. Brewer's compensation as our new CEO was recommended by our independent compensation consultant, Mercer, and is consistent with median pay at our peer companies. The chart above reflects her target pay mix; however, for fiscal 2021, Ms. Brewer's target Annual Cash Incentive award was pro-rated and she did not receive a fiscal 2021 long-term equity incentive award. In connection with Ms. Brewer's appointment, she received one-time sign-on awards to replace cash and a portion of equity awards forfeited when she left her prior employer and resigned from the board of directors of Amazon.com, Inc.

Mr. Pessina received no compensation, other than limited perquisites, for the portion of fiscal 2021 that he served as Executive Chairman. Mr. Skinner received an award of performance-based Restricted Stock Units ("RSUs") that will be pro-rated based on the portion of fiscal 2021 during which he served as Executive Chairman and then received a pro-rated retainer and equity award for the portion of fiscal 2021 during which he served as a Non-Employee Director.

More detailed information regarding Ms. Brewer's, Mr. Pessina's and Mr. Skinner's compensation arrangements with the Company can be found in "CEO and Executive Chairman Compensation."

The Board recommends a vote FOR this proposal.

See Page 57

Walgreens Boots Alliance, Inc.

# AIG

Proxy Statement Summary About AIG

## About AIG

AIG is a leading global insurance organization. We provide a wide range of property and casualty insurance, life insurance, retirement solutions and other financial services to customers in approximately 70 countries and jurisdictions. These diverse offerings include products and services that help businesses and individuals protect their assets, manage risks and provide for retirement security.

The mailing address of our principal executive offices is 1271 Avenue of the Americas, Floor 41, New York, New York 10020-1304.

**World-Class Insurance Franchises**  
that are among the leaders in their geographies and segments, providing differentiated service and expertise

**Breadth of Loyal Customers**  
including millions of clients and policyholders ranging from multinational Fortune 500 companies to individuals throughout the world

**Broad and Long-Standing Distribution Relationships** with brokers, agents, advisors, banks and other distributors strengthened through AIG's dedication to quality

**Highly Engaged Global Workforce** of more than 36,000 colleagues committed to excellence who are providing services in approximately 70 countries and jurisdictions

**Balance Sheet Strength and Financial Flexibility** as demonstrated by over \$65 billion in shareholders' equity and AIG parent company liquidity of \$10.7 billion as of December 31, 2021

## 2022 Priorities

### Underwriting Excellence, Pricing Discipline and Clarity of Risk Appetite

Continue to enhance General Insurance portfolio optimization through strength of underwriting framework and guidelines as well as clear communication of risk appetite and rate adequacy. Continue long-standing disciplined approach in our Life and Retirement business with respect to product pricing and features

### AIG 200

Continue progress on multi-year effort to support underwriting excellence, modernize our operating infrastructure, enhance user and customer experiences and become a more unified company

### Optimize Risk Management

Optimize risk profile through disciplined underwriting, reinsurance programs and asset-liability management in the investment portfolio

### Separation of Life and Retirement Business from AIG

Continue progress on the separation of the Life and Retirement business from AIG in a manner intended to maximize value for shareholders and other stakeholders and establish two strong, market-leading companies

### Capital Management

Continue to create long-term value for shareholders and other stakeholders by investing in AIG's businesses through organic growth and operational improvements, returning capital to shareholders and reducing debt

### Leadership, Culture and Talent

Ataman focus on attracting, developing and retaining world-class employees. Further promote diversity, equity and inclusion (DEI) at all levels through continued support of robust employee resource and development programs and recruitment strategies

### Continued Focus on Profitable Growth

Build on the high-quality General Insurance portfolio achieved to date by focusing on targeted growth through continued underwriting discipline, improved retention and new business development

### Transparent Environmental, Social and Governance (ESG) Leadership

Continue strategic progress toward supporting a more sustainable, equitable and prosperous future for stakeholders by being an agent of positive change

Proxy Statement Summary 2021 Highlights

## 2021 Highlights

In 2021, AIG delivered strong results in our General Insurance and Life and Retirement businesses while executing on significant strategic imperatives.

**Total Shareholder Return (TSR) of 54%, Outperforming the S&P 500 and the S&P 500 Property & Casualty and Life & Health Insurance Indices**

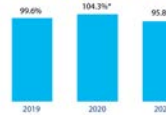
**Successful Execution of Chief Executive Officer Succession Plan** with Mr. Zaffino becoming our Chief Executive Officer on March 1, 2021 and taking on the additional role of Chairman on January 1, 2022

**General Insurance Pivot to Profitable Growth** through disciplined underwriting, new business development and renewal continues, as demonstrated through strong double-digit net premium written (NPW) growth, improved retention across the portfolio and meaningful improvement in the combined ratio

**Continued Solid Contribution from Life and Retirement Along with Significant Separation Progress** including completing the sale of a 9.9 percent equity stake in our Life and Retirement business to Blackstone Inc. (Blackstone) and executing on multiple workstreams to operationally separate the business

### AIG General Insurance:

#### 3-Year Calendar Year Combined Ratio



#### 3-Year Accident Year Combined Ratio, as Adjusted\*\*



### AIG Life and Retirement:

#### 3-Year Adjusted Pre-Tax Income (in millions)



### Outstanding 2021 Total Shareholder Return: New and Existing Shareholders have Validated AIG's Turnaround and Future Potential



\* 2021 Calendar Year Combined Ratio was impacted by catastrophe losses, net of reinsurance (CATs), including \$1.1 billion of COVID-19 related CATs. The COVID-19 related impact on Calendar Year Combined Ratio during 2021 was approximately +7 points.  
\*\* Accident Year Combined Ratio, as Adjusted is a non-GAAP financial measure. See Appendix A for a reconciliation showing how this metric is calculated from our audited financial statements.

2 AIG 2022 PROXY STATEMENT

AIG 2022 PROXY STATEMENT 3

Proxy Statement Summary Compensation Highlights

## Compensation Highlights

The Compensation and Management Resources Committee (CMRC) oversees AIG's compensation programs, which are designed to reward performance on our strategic priorities and align executive pay with the company's performance. Our 2021 short-term incentive (STI) and long-term incentive (LTI) program metrics reflected key areas of focus for our company, including driving underwriting and operational excellence to improve profitability and setting the stage for transformative transactions, including the separation of our Life and Retirement business from AIG. Further, and as evidenced by shareholder feedback, the CMRC ensured that the 2021 compensation program framework reflected a return to an entirely quantitative financial determination for the business performance score component of our STI plan following the use of qualitative goals in 2020 due to the uncertainties associated with the COVID-19 crisis.

As described above, 2021 was a pivotal year in which AIG delivered strong financial results and stock price performance while executing on significant strategic imperatives. These achievements are reflected in the CMRC's decisions regarding our 2021 compensation programs, aligning with our overall pay for performance philosophy.

### Chief Executive Officer Compensation

The following reflects the 2021 pay mix and decisions for Mr. Zaffino, our current Chairman and Chief Executive Officer:

#### 2021 CEO Annual Target Total Direct Compensation

	91% At Risk Pay, Subject to Clawback		
	9% Base Salary	23% Short-Term Cash Incentive	68% Long-Term Equity Incentive
Long-Term Equity Incentive Award Allocation		50% PSU	25% Stock Options
		75% Performance Based	25% RSUs

Peter Zaffino Chairman & Chief Executive Officer*	2021 Base Salary	\$1,500,000
	2021 LTI Award Target Value	\$11,500,000
	2021 LTI Award	\$6,000,000 (52% of target)

\* Mr. Zaffino became Chief Executive Officer effective March 1, 2021. Prior to March 1, 2021, Mr. Zaffino served as President and Global Chief Operating Officer. Mr. Zaffino assumed the additional role of Chairman effective January 1, 2022. The above compensation reflects Mr. Zaffino's base salary in his capacity as Chief Executive Officer, which was in effect for ten months of the year. For the first two months of the year, Mr. Zaffino's base salary was \$1,400,000.

Our 2021 compensation programs, including the compensation decisions for each of the named executives, are detailed under "Compensation Discussion and Analysis" beginning on page 48.

4 AIG 2022 PROXY STATEMENT

- First and foremost, proxy advisors will be looking for a robust presentation of shareholder engagement. Our interpretation of the ISS guidelines is that, in addition to the usual participants/process/feedback discussion, companies should also present facts specifically about the feedback from shareholders voting no, and how the company addressed these concerns. ISS will take board engagement after dissent into consideration when formulating its recommendation on this year's SOP and incumbent compensation committee members. Glass Lewis' general expectation is that boards will respond to shareholder dissent.
- Efforts made to solicit feedback from shareholders since the last Annual Meeting:

HP Inc.

Corporate Governance and Board of Directors

## Compensation Risk Assessment

During Fiscal 2021, Frederic W. Cook and Co., Inc. ("FW Cook"), independent compensation consultant to the HRC Committee, conducted an annual risk assessment of our executive compensation program as well as incentive and commission arrangements between the executive level. In addition, management separately reviewed the administration and controls for incentive plans below the executive level.

Based on this review, the HRC Committee concluded that our compensation program does not create risks that are materially likely to have a material adverse effect on HP and that our program reflects a balance in design, policies, management controls, and HRC Committee oversight that is consistent with market "best practices" for mitigating potential compensation related risk.

## Code of Conduct

We maintain a code of business conduct and ethics for Directors, officers and employees known as Integrity at HP, which is available on our website at <https://investor.hp.com/governance/integrity-at-hp/default.aspx>. If the Board grants any waivers from Integrity at HP to any of our Directors or executive officers, or if we amend Integrity at HP we will, if required, disclose these matters via updates to our website on a timely basis. In June 2021, the Board received its annual ethics training.

## Stockholder Outreach

We believe that our relationship with our stockholders should include regular, constructive conversations with our stockholders. Over the past year, the Board engaged with stockholders, including seeking and encouraging feedback from stockholders about our corporate governance practices by conducting stockholder outreach and engaging throughout the year.

### Engagement

#### Our Annual Director Stockholder Outreach Program

In Fiscal 2022, prior to the filing of the proxy statement, we conducted our annual outreach regarding our governance program.

##### Who Participated

- Chairman of the Board
- Chair of the HRC Committee
- Other members of the Board
- Senior Management
- Investor Relations
- Subject Matter Experts

##### How We Engage

- One-on-one and group meetings in-person and virtually
- Written and electronic communications

#### Other Ways We Engage

- Quarterly earnings calls
- Industry presentations and conference
- Company-hosted events presentations
- Securities analyst meeting

### WHO WE ENGAGED

Fiscal 2021 – Annual Outreach

**~50%**

of our outstanding stock during Fiscal 2021, as well as with proxy advisor firms.

Fiscal 2022 – Governance Profile Outreach

**~30%**

of our outstanding stock, as well as proxy advisor firms.

### TOPICS OF CONSIDERATION

#### Strategy and Business Performance

Our strategic focus on driving long-term value creation, disruptive innovation as well as to purpose-driven culture and our multi-year plan to advance, disrupt and transform.

#### Governance Practices

Around compensation, diversity and oversight and governance and executive compensation practices

#### Executive Compensation

Structure of executive compensation programs and focus on diversity, inclusion, talent development and culture

#### ESG & Sustainable Impact

Sustainable impact strategy, human capital management, pay equity and diversity and inclusion

Source: <https://www.hp.com/governance>

Compensation and Board of Directors

## Other Ways HP Communicates with Stockholders

June 2021			
		<ul style="list-style-type: none"> <li>• Covid-19 Conference</li> <li>• American Strategic Decisions Conference</li> <li>• Executive Day</li> <li>• Bank of America Global Tech Conference</li> </ul>	
November 2020	January 2021	April 2021	September 2021
<ul style="list-style-type: none"> <li>• Q4 2020 HP Inc. Earnings Conference Call</li> </ul>	<ul style="list-style-type: none"> <li>• HP Inc. Annual Shareholder Business Meeting</li> <li>• 2021 ESG Tech Leadership Conference</li> </ul>	<ul style="list-style-type: none"> <li>• HP Inc. Annual Shareholder Business Meeting</li> </ul>	<ul style="list-style-type: none"> <li>• Intel/Intel Technology Conference</li> <li>• Q3 2021 Intel Technology Conference</li> </ul>
September 2020	February 2021	May 2021	October 2021
<ul style="list-style-type: none"> <li>• Wells Fargo Tech Summit</li> <li>• Wells Fargo Tech Talk: Confronting HP's Evolution</li> <li>• Wells Fargo Tech Summit</li> <li>• Wells Fargo Tech Conference</li> </ul>	<ul style="list-style-type: none"> <li>• Q1 2021 HP Inc. Earnings Conference Call</li> <li>• Deutsche Bank 2021</li> <li>• Citic Global Conference</li> <li>• Morgan Stanley Tech Conference</li> </ul>	<ul style="list-style-type: none"> <li>• Q2 2021 HP Inc. Earnings Conference Call</li> </ul>	<ul style="list-style-type: none"> <li>• Q3 2021 HP Inc. Earnings Conference Call</li> <li>• HP Securities Analyst Meeting</li> </ul>

## Communications with the Board

Stockholders and other interested parties can contact the HP Board by email at [board@hp.com](mailto:board@hp.com) or by mail at the HP Board of Directors, 1301 Page Mill Road, Palo Alto, California 94304.

All Directors have access to this correspondence. In accordance with instructions from the Board, the Secretary to the Board reviews all correspondence, organizes the correspondence for review by the Board and posts communications to the Full Board or to individual Directors, as appropriate. Our independent Directors have requested that certain items that are unrelated to the Board's duties, such as spam, junk mail, mass mailings, solicitations, resumes and job inquiries, not be posted. Communications that are intended specifically for the Chairman of the Board, other independent Directors, or the non-independent Directors should be sent to the e-mail address or street address noted above, to the attention of the Chairman of the Board.

## Related-Person Transactions Policies and Procedures

### Related-Person Transactions Policy

We have adopted a written policy for approval of transactions between us and our non-independent Directors, Director nominees, executive officers, beneficial owners of more than 1% of HP's stock, and their respective immediate family members where the amount involved in the transaction exceeds or is expected to exceed \$120,000 in a single calendar year.

The policy provides that the NSGR Committee reviews certain transactions subject to the policy and decides whether to approve those transactions, in doing so, the NSGR Committee determines whether the transaction is not inconsistent with the interests of HP and its stockholders. In making that determination, the NSGR Committee considers, among other factors it deems appropriate:

- the extent of the related person's interest in the transaction;
- whether the transaction is on terms generally favorable to an unaffiliated third party under the same or similar circumstances;
- the benefits to HP;
- the impact or potential impact on a Director's independence in the event the related person is a Director, an immediate family member of a Director or an entity in which a Director is a partner, 10% stockholder or beneficial owner;
- the availability of other sources for comparable products or services; and
- the terms of the transaction.

The NSGR Committee has delegated authority to the Chair of the NSGR Committee to pre-approve transactions where the aggregate amount involved is expected to be less than \$1 million.

A summary of any new transactions pre-approved by the Chair is provided to the full NSGR Committee for its review at each of the NSGR Committee's regularly scheduled meetings.

The NSGR Committee has adopted standing pre-approvals under the policy for limited transactions with related persons. Pre-approved transactions include:

- compensation of executive officers that is excluded from reporting under SEC rules where the HRC Committee approved (or recommended that the Board approve) such compensation;
- non-employee Director compensation;

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hp



## Shareholder Engagement

We have ongoing and robust engagement with our shareholders that includes governance-focused engagement meetings throughout each year. We value being close to our shareholders and hearing their feedback directly, as we seek to continuously improve GE's performance, programs and reporting. Following our say-on-pay vote in 2021, we widened our governance outreach and engagement even further to ensure we understood shareholders' concerns to inform our actions in response. The governance engagements detailed below are in addition to the regular discussions that our senior leadership and Investor Relations teams have with many institutional and retail shareholders, which often include governance, sustainability and similar matters as well.

### Who We Met With



### Integrated Engagement Team

Independent directors	Legal	Human Resources	Investor Relations	Sustainability
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### Key Areas of Focus

Company strategy	Board oversight and governance	Executive compensation, including say-on-pay response	Climate change and other sustainability matters	Human capital, including diversity
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### Taking Actions Informed by Shareholder Feedback

<b>STRATEGY</b> • Conducted a comprehensive Board-led strategy review culminating in the November 2021 announcement of our plan to form three industry-leading public companies, focusing on the growth sectors of aviation, healthcare and energy in order to drive long-term growth and creating value for shareholders. <a href="#">See Page 20</a>	<b>BOARD OF DIRECTORS</b> • Added three new directors with industry and operating expertise to GE Board aligned with our strategic transformation so that each future company will have a dedicated board with deep domain expertise. <a href="#">See Page 6</a>
<b>EXECUTIVE COMPENSATION</b> • Responded to shareholder feedback and last year's say-on-pay vote (1) Management Development & Compensation Committee and CEO agreed to reduce his 2022 equity incentive grant, and (2) across GE's businesses, based annual bonus decisions on performance metrics without applying discretion. <a href="#">See Page 26</a> • Continued to incorporate tailored performance measures in our compensation programs aligned with growing investor interest in operational and ESG metrics; used safety performance as a modifier for annual bonuses, reflecting GE's prioritization of safety.	<b>SUSTAINABILITY</b> • Published new Sustainability Report highlighting GE's sustainability priorities, alignment with our strategy and other ESG information, informed by TCFD and SASB reporting frameworks. • Announced ambition in July 2021 to be a net-zero company by 2050, including greenhouse gas emissions from customers' use of sold products in response to a shareholder proposal in 2021 that GE supported. • Published Annual Diversity Report, with EEO-1 data in 2022.

**Where to find more information about our say-on-pay response**  
See the letter from the Management Development & Compensation Committee on page 25 and pages 26-27 in the Compensation section.

GE 2022 PROXY STATEMENT 5

## Goldman Sachs

### STAKEHOLDER ENGAGEMENT

#### Stakeholder Engagement

##### Commitment to Active Engagement with our Shareholders and Other Stakeholders

Shareholder views regarding matters affecting our firm are important to our Board. We employ a year-round approach to engagement that includes proactive outreach as well as responsiveness to targeted areas of focus.

##### Our Approach

We engage on a year-round basis with a wide range of stakeholders, including shareholders, fixed income investors, credit rating agencies, ESG rating firms, proxy advisory firms, prospective shareholders and thought leaders, among others. We also conduct additional targeted outreach ahead of our annual meeting each year, and otherwise as needed.

Firm engagement is led by our Investor Relations team, including targeted outreach and open lines of communication for inbound inquiries. Board-level engagement is led by our Lead Director, who meets regularly with shareholders and other key stakeholders, and may include other directors as appropriate. Feedback is provided to all directors from these interactions to inform Board and Committee work.

##### Depth of Engagement

Corporate governance represents only one component of our broader approach to stakeholder engagement. We take a holistic, comprehensive approach when communicating with our shareholders. Discussions on corporate governance matters are often part of a broader dialogue covering corporate strategy, business performance, risk oversight and other key themes.



During 2021, engagement with corporate governance stakeholders covered a variety of topics, including board governance, executive compensation and succession planning as well as business performance, strategic priorities and goals, firm culture and people strategy, risk management, sustainable finance and climate risk, COVID-19 response, efforts with respect to racial equity and regulatory outlook.

- “Year-round” shareholder outreach process and cycle:

## Starbucks

### PROXY SUMMARY

#### SHAREHOLDER ENGAGEMENT

Starbucks has a history of actively engaging with our shareholders. We believe that strong corporate governance should include year-round engagement with our shareholders.

We have a long-standing, robust shareholder outreach program through which we solicit feedback on our corporate governance, executive compensation program, disclosure practices, and environmental and social impact programs and goals. Investor feedback is shared with our board of directors as described below.

#### Corporate Governance Cycle



#### 2021 Outreach

Engagement	Participants	Topics
<p>As part of our regular shareholder outreach, we engaged with 13 of our top 20 shareholders in 2021, representing over 30% of our total shares outstanding. We also engaged with the proponent who submitted the shareholder proposal included in this proxy statement to more fully understand the proposal and why it was submitted.</p> <p><b>Response to Shareholder Feedback</b></p> <p>In response to our 2021 say-on-pay advisory vote outcome and the feedback we received from our shareholders about our executive compensation program, the Compensation Committee confirms that it does not intend to make future social awards to our continuing executive officers outside of our ongoing annual incentive programs except in connection with new hires and promotions. Among other changes, we have also provided enhanced disclosure around the achievement of the 2021 annual incentive awards in our Compensation Discussion and Analysis (“CD&amp;A”). For additional information about the feedback we heard from shareholders and the actions we took in response, please see the Key Themes from Shareholder Engagement section in the CD&amp;A on page 55 of this proxy statement.</p>	<p>Outreach was conducted by a cross-functional team including:</p> <ul style="list-style-type: none"> <li>• Members of the Starbucks Board of Directors</li> <li>• Investor Relations</li> <li>• Partner Resources Organization, including Global Total Rewards</li> <li>• Law and Corporate Affairs</li> <li>• Inclusion and Diversity</li> <li>• Public Affairs</li> <li>• Global Social Impact</li> <li>• Global Environmental Sustainability</li> <li>• Global Public Policy</li> <li>• Global Coffee Tea and Cocoa</li> </ul> <p>Additionally, our CEO and COO engage in meaningful dialogue with our shareholders through our quarterly earnings calls and investor-related outreach events.</p>	<p>Key areas of discussion included:</p> <ul style="list-style-type: none"> <li>• Corporate Governance</li> <li>• Executive Compensation</li> <li>• Inclusion and Diversity</li> <li>• Human Capital Management</li> <li>• Sustainability Programs</li> <li>• Supply Chain</li> <li>• Human Rights</li> <li>• Company Policy</li> <li>• Brand/Public Affairs</li> <li>• Risk Management</li> <li>• Long-term Growth Strategy</li> <li>• Financial Performance</li> <li>• Animal Welfare</li> </ul>

- Any changes to the compensation program should be clearly highlighted and emphasized. Particularly if additional changes were made following last year's say-on-pay vote, we would suggest visually showing changes over multi-year period and emphasizing that the evolving program is in line with shareholder feedback – even better if the program has evolved in line with the company's strategic transformation initiatives.
- Timeline of changes:

### Shareholder Engagement

The Company views shareholder engagement as a continuous process and annually seeks feedback directly from our shareholders. Through these engagements, we received positive feedback in support of our executive compensation program and, in particular, the Compensation Committee's decision to further drive accountability and reinforce our EV and growth strategy, safety culture, and ESG priorities. The ongoing dialog with shareholders this past year provided critical feedback that was used in the development of our 2022 LTIP design, which further aligns the interest of our executives to those of our shareholders.

#### SHAREHOLDER SAY-ON-PAY

The Compensation Committee seeks to align the Company's executive compensation program with the interests of the Company's shareholders. The Compensation Committee considers the results of the annual Say-on-Pay vote, the long-term vision and strategic goals of the Company, input from management, input from its independent compensation consultant, and investor engagement feedback when setting and developing compensation plans for our executives. In 2021, 95.3 percent of our shareholders voted in favor of our executive compensation program.

### Compensation Program Evolution

Our executive compensation program focuses leadership on key areas that drive the business forward and aligns to the short-term and long-term interests of our shareholders. The Compensation Committee regularly reviews and discusses plan performance at each meeting. The Compensation Committee considers many factors when electing to make plan changes for future incentive plans, including results, market trends, and feedback from its independent compensation consultant and shareholders. The timeline below shows the actions we have taken to develop executive compensation plans that align the interests of our senior leaders with those of our shareholders.

### Investor Alignment Topics

#### Review Incentive Plan Metrics to Align to EV Strategy and Reduce Overall GHG Emissions

We considered shareholder feedback in making changes to our LTIP design. For the 2022 LTIP design, we replaced Relative ROCI-Adjusted with absolute EBIT-Adjusted Margin, maintained Relative TSR, and added Electric Vehicle performance measures that reward performance for GMNA EV Volume, GMNA EV Launch Timing, and GMNA EV Launch Quality. These changes further link the long-term compensation of our executives to the long-term EV strategy of the Company.

#### Provide Additional Disclosure on the Impact of ESG Results into Compensation Decisions

ESG performance continues to be a focus for the Company and our shareholders. The Compensation Committee factors ESG performance into strategic goals for each NEO. We enhanced our disclosure to demonstrate our continued work towards ESG performance and provided greater detail into the goal setting process for our strategic goals portion of the STIP. We identify ESG results with a green light in the "Our Company Performance" section beginning on page 47 of this Proxy Statement and the "Performance Results and Compensation Decisions" section for our NEOs beginning on page 61 of this Proxy Statement.

#### Continued Assessment of Appropriate Peer Group Selection

The Compensation Committee reviews recommendations from its independent compensation consultant annually to determine if any additions or deletions to the peer group is appropriate. We ensure our peer group composition remains competitive and appropriate as the Company continues to expand into new businesses. A full disclosure of our consistent approach and framework can be found in the "Peer Group for Compensation Benchmarking" section on page 53 of this Proxy Statement.

### 2021 Activities

#### 2022 LTIP Design Changes

The 2022 LTIP design will continue to have a mix of PSUs and Stock Options, and PSUs will now include the following performance measures:

#### 2022 LTIP

Measure	Weight
25% Stock Options	25%
25% EBIT-Adjusted Margin	25%
25% EV Volume	25%
25% EV Launch Timing	25%
25% EV Launch Quality	25%



- A visually impactful chart to highlight “what we heard / what we did” may be presented in the proxy summary and the CD&A:

## Southern Company

Compensation Discussion and Analysis

Compensation Discussion and Analysis

## Stockholder Outreach and Say on Pay Response

We are committed to year-round engagement with our stockholders. Feedback from our stockholders has resulted in changes to our executive compensation program and enhancements to our disclosures over time.

**At our 2021 annual meeting, we received over 95% support of the votes cast on the Say on Pay vote, which follows a stockholder vote of over 95% support in 2020.** Through 2021 and early 2022, we continued our stockholder outreach efforts, reaching out to the holders of about 10% of our stock. Since January 2021, we have had engagements with stockholders representing over 30% of our stock. Independent Directors participated directly in many of these key engagements.

An overview of what we heard from the engagements with respect to executive compensation matters and how we have responded is described below.

What We Heard	What We Did
<p><b>Alignment of Pay with GHG reduction efforts</b></p> <ul style="list-style-type: none"> <li>Stockholders continue to support linking CEO pay and GHG reduction goals and overwhelmingly support including the metric as part of long-term equity incentive pay rather than the annual incentive.</li> <li>Stockholders continue to express support for the GHG goal quantitative metric that measures key changes in megawatts, reflecting the transition in our fleet, as compared to a percentage decrease in emissions, which is more likely to be impacted by annual changes to weather patterns and the strength of the economy that is outside of management's control; stockholders also continue to express support for the qualitative modifier that is part of the GHG goal.</li> <li>A group of stockholders asked the Committee to consider broadening the qualitative modifier payout range and to enhance disclosure of the factors considered by the Committee in its qualitative assessment.</li> <li>Most stockholders continue to believe that aligning 10% of the CEO's target long-term incentive award with our GHG reduction goals is appropriate, though some stockholders suggested an increase in the percentage.</li> <li>A group of stockholders asked the Committee to consider expanding application of the GHG goal as part of the long-term incentive award to other members of the executive team.</li> <li>A group of stockholders asked the Committee to consider ways to align annual incentive compensation for a broader group of employees with our decarbonization efforts.</li> </ul>	<ul style="list-style-type: none"> <li>Committee continued to include the GHG reduction compensation metric in 2021 CEO incentive awards.</li> <li>Continued using a quantitative metric of cumulative megawatt change as a reliable measure of progress in our fleet transition, along with a qualitative modifier.</li> <li>For the 2021 to 2023 performance period, an ambitious stretch goal was utilized for the quantitative metric.</li> <li>Enhanced disclosure of the factors considered by the Committee in its qualitative assessment of progress toward net zero by 2050.</li> <li>Committee continued to align 10% of the CEO's long-term equity incentive award with our GHG reduction goals, noting that stockholders representing a significant percentage of ownership support the relative allocation among TSR, ROIC and GHG as appropriately aligned with financial, market-based and GHG performance goals. However, given that there are some stockholders that continue to suggest an increase in the weighting of the GHG goal, we plan to continue to seek shareholder feedback on this topic during 2022.</li> <li>In response to stockholder feedback, the Committee updated the GHG goal beginning with the 2022-2024 performance period.</li> <li>Broadened the qualitative modifier payout range to better reflect potential upside and downside risk related to meeting the GHG goal.</li> <li>Expanded and better differentiated the types of zero-carbon generation that are used to both set the goal and to measure performance against the goal.</li> <li>Expanded the individuals that have the GHG goal as part of their long-term incentive award to include the CEO and the EVP of Operations, individuals with systemwide responsibility related to meeting our emission reduction goals.</li> <li>In response to stockholder feedback, the Committee added a net zero availability metric to the short-term incentive award that will apply to almost 15% of our employees.</li> </ul>
<p><b>Alignment between CEO pay and financial performance</b></p> <p>Consistent with the over 95% support for the 2021 Say on Pay vote, stockholders expressed the following:</p> <ul style="list-style-type: none"> <li>Satisfaction with the 2020 payout decisions.</li> <li>Support of the overall pay program designs.</li> <li>Trust that the Committee will carefully assess each adjustment to earnings and act to promote pay for performance alignment.</li> </ul>	<ul style="list-style-type: none"> <li>Committee continued to evaluate plan design to help ensure that the programs are producing outcomes that are aligned with stockholders' interests and overall Company performance. At the same time, we did not make significant changes to the overall plan design given stockholders' year-over-year support for the program.</li> <li>Committee continued to review all adjustments to earnings, whether positive or negative, to determine their appropriateness based on management, control, materiality and overall impact to investors.</li> <li>After thoughtful consideration by the Committee and consultation with the independent compensation consultant, in light of the changes to earnings for the Vagtle construction project in 2021, the Committee exercised negative discretion and reduced the CEO's calculated 2021 incentive payouts by approximately \$10 million.</li> <li>Committee remained consistent in applying negative discretion to ensure accountability for large construction projects consistent with stockholder interests.</li> </ul>
<p><b>Focus on human capital management</b></p> <ul style="list-style-type: none"> <li>Interest from stockholders in understanding how we considered the health and safety of our workforce during the pandemic and any changes made to our incentive compensation targets and goals as a result of the pandemic.</li> <li>Interest from stockholders in our DEI efforts, talent development and transparency on workforce diversity data, including disclosure of our CEO's workforce diversity data.</li> <li>Interest from stockholders on succession planning for key executive positions.</li> </ul>	<ul style="list-style-type: none"> <li>Committee strongly supported management's priority of keeping our employees healthy and safe.</li> <li>Committee did not change the incentive targets or goals under our annual or long-term incentive plans as a result of the ongoing pandemic.</li> <li>Committee continued to focus on talent development and DEI efforts.</li> <li>Company began disclosing aggregated CEO's workforce diversity data in 2021 and will continue to do so on an annual basis.</li> <li>Continued engagement and regular review sessions for CEO and senior management succession planning with the support of an external consultant that specializes in succession planning.</li> </ul>

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## Walgreens Boots Alliance

### Executive Compensation

#### B. Consideration of Fiscal 2020 Say on Pay and Related Stockholder Feedback Say on Pay Vote

At the 2021 Annual Meeting, our say-on-pay proposal received the support of approximately 47% of the votes cast. As we learned through our extensive stockholder outreach, the use of discretion in our long-term incentive program was the primary reason many of our stockholders did not vote to support the say on pay vote. Our constructive dialogue with stockholders provided an additional opportunity to clarify the CLP Committee's rationale, balanced approach and use of objective metrics in connection with its fiscal 2020 decisions and to continue to listen to stockholder feedback related to our executive compensation program. In addition, we were able to outline the programmatic changes to our compensation programs that were designed to be responsive to stockholder feedback, particularly in light of the decision to exercise discretion.

The Board and the CLP Committee take very seriously the voting results and the feedback received from our stockholders. We believe that the results of last year's vote on executive compensation were unusual because of the unique circumstances of fiscal 2020, as reflected by the fact that the Company has received an average approval over the prior three years of 95% of the votes cast for our executive compensation programs. However, the CLP Committee will consider investor feedback if it believes that circumstances warrant the exercise of positive discretion in future years.

As a result of ongoing feedback and to further our Company strategy, the CLP Committee implemented several changes to our executive compensation programs.

Stockholder Feedback	Responsiveness and Rationale
<b>Concern with the exercise of discretion resulting in an above-target payout for the fiscal 2020 performance shares</b>	<ul style="list-style-type: none"> <li>During fiscal 2020, in light of the impact of COVID-19 and to recognize the extraordinary efforts of our executives and broader team members to pivot their efforts to address COVID-19 and to keep our business strategy moving forward, the CLP Committee exercised discretion in the payout of our long-term incentive program based on what it believes was a balanced approach, using objective metrics and recognizing performance prior to the onset of the pandemic.</li> <li>The Board and the CLP Committee understand the concerns raised by stockholders and believe positive discretion should be limited to only extraordinary circumstances. Prior to fiscal 2020, the CLP Committee had not exercised such discretion and will consider investor feedback if it believes that circumstances warrant the exercise of positive discretion in future years.</li> <li>Consistent with our compensation program framework that emphasizes pay and performance, fiscal 2021 payouts under both our short-term cash and long-term equity incentives were based on formulaic results. For the long-term performance shares, the CLP Committee determined that exercising negative discretion was appropriate to decrease the fiscal 2021 payout amounts from 106.8% to target (or 100%).</li> </ul>
<b>Concern with the use of one financial metric in the short-term incentive plan</b>	The CLP Committee included the following three financial metrics for the fiscal 2021 short-term incentive plan: <ul style="list-style-type: none"> <li>Adjusted Operating Income (weighted at 65%)</li> <li>Free Cash Flow (weighted at 25%)</li> <li>Diversity Equity &amp; Inclusion (weighted at 10%) based on quantitative goals</li> </ul>
<b>Concern with the use of one financial metric in the performance share portion of the long-term incentive plan</b>	The CLP Committee included the following two financial metrics for the fiscal 2021-2023 performance share portion of the long-term incentive plan: <ul style="list-style-type: none"> <li>Adjusted Earnings per Share growth (weighted at 70%)</li> <li>Adjusted Revenue growth (weighted at 30%)</li> </ul>
<b>Concern that the existing clawback policy would be difficult to enforce and did not require disclosure of any exercise of the policy.</b>	The CLP Committee adopted resolutions that require disclosure of enforcement of the clawback policy with respect to any Section 16 officer, unless the Board or CLP Committee concludes that legal or privacy concerns would prevent such disclosure.

# Intel Corporation

## 2022 Chief Financial Officer New Hire Package

On January 17, 2022, Mr. Zinsner was appointed as Intel's new CFO. As previously disclosed, Intel entered into an offer letter with Mr. Zinsner regarding his employment and compensation. Advised by Compensia, the Compensation Committee sought to ensure that Mr. Zinsner's annual compensation package was market competitive for an experienced CFO in our industry and also included certain make-whole compensation related to compensation he forfeited upon his departure from his prior employer. Mr. Zinsner's compensation package was needed to recruit an experienced and industry-leading CFO. Pursuant to his offer letter, Mr. Zinsner's base salary is \$800,000, and he is eligible for an annual incentive cash bonus with a target amount of \$1,350,000 under our Annual Cash Bonus Plan and a quarterly incentive cash bonus under Intel's broad-based quarterly bonus program. Mr. Zinsner was granted annual equity awards in January 2022 with an aggregate target value of approximately \$8,250,000, comprised of approximately 50% PSUs and 50% RSUs.

Mr. Zinsner was also provided approximately \$19,000,000 in the form of equity awards and a cash bonus, which is approximately equivalent to the compensation that Mr. Zinsner forfeited from his prior employer. The make-whole compensation included equity awards in the form of RSUs (with a target value of approximately \$12,000,000) and PSUs (identical to the PSUs granted to our listed officers in 2022 as part of their long-term incentive awards with a target value of approximately \$5,000,000), further reinforcing our pay-for-performance culture. In addition, Mr. Zinsner received a cash bonus of \$2,000,000, which he must repay on a prorated basis in the event he voluntarily terminates his employment or is terminated by Intel for cause within two years of the payment date.

Approximately 86% of Mr. Zinsner's new-hire compensation package is delivered through equity awards, designed to align with stockholders' interests. In the course of our stockholder engagement, we received supportive feedback from stockholders regarding Mr. Zinsner's hiring.

## Stockholder Engagement and the 2021 "Say on Pay" Vote

Intel engages with its stockholders throughout the year to ensure that we have an open line of communication and understand the views of our stockholders. Our Board aims to have frequent and meaningful engagements with our stockholder base, seeking to understand the views of stockholders through direct conversations.

### Stockholder Engagement Cycle



This past year, we engaged with stockholders and proxy advisory firms during two main periods: in the winter and spring of 2021, prior to the 2021 Annual Stockholders' Meeting, and from the fall of 2021 into the winter of 2022.

### Spring 2021 Engagement (Prior to 2021 Annual Stockholders' Meeting)

#### Key Discussion Topics

- CEO transition and new-hire compensation package
- Broader leadership transformation
- Recently announced IDM 2.0 strategy

<sup>1</sup> Intel's outstanding shares (OS) calculated as of December 31, 2020



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## Fall/Winter 2021-2022 Engagement

### Key Discussion Topics

- Update on progress on IDM 2.0 strategy
- Stockholder feedback on CEO new-hire equity awards
- Changes to compensation programs under consideration in response to 2021 "Say on Pay" vote
- Intel's corporate responsibility, inclusion and sustainability strategy and goals

<sup>2</sup> Intel's outstanding shares (OS) calculated as of September 30, 2021



## Continuing Stockholder Engagement

### Spring 2021 Outreach

Following the announcement of the hire of Mr. Gelsinger as our CEO and in the lead up to the 2021 Annual Stockholders' Meeting, we conducted a series of meetings with our stockholders, reaching out to stockholders representing approximately 37% of shares outstanding and engaging with stockholders representing approximately 32% of shares outstanding. Independent directors participated in all of these calls. In these meetings, we discussed a range of topics, including our CEO transition and his hiring package, our broader leadership transformation, and our recently announced IDM 2.0 strategy.

Following the 2021 "Say on Pay" vote, which received approximately 38% support, the Compensation Committee and full Board took time to consider the feedback received. The Committee took the outcome of this vote seriously and was highly focused on gathering and responding to our stockholders' feedback regarding Intel's executive compensation programs.

### Fall 2021/Winter 2022 Outreach

Members of our Board and management team conducted broad stockholder and proxy advisor outreach in the second half of 2021 and early 2022—in addition to engagements held during the weeks leading up to our 2021 Annual Stockholders' Meeting. In overseeing Intel's engagement efforts, the Compensation Committee sought to further understand our stockholders' concerns around compensation, with goal of incorporating key feedback themes into our executive compensation programs.

The majority of stockholders that we engaged with who opposed our 2021 "Say on Pay" proposal informed us that they did so based primarily on concerns regarding the quantum and the structure of the new-hire equity awards granted to Intel's new CEO, even though the awards were not included in last year's Summary Compensation Table. Those stockholders were appreciative of the transparency we provided last year and of the opportunity to have a comprehensive discussion about the new-hire compensation package soon after it was delivered. Although the votes against the proposal were triggered by the new-hire equity awards, the stockholders we engaged with did not seek modifications to the quantum or structure of the new-hire awards, nor did they seek a commitment to any particular type of compensation action related to any future executive transitions. Our 2021 compensation programs, which we describe in this proxy statement, were already in place when we began the outreach process and our stockholders were generally supportive. We implemented a number of enhancements to our go-forward compensation programs to be responsive to and further align our compensation programs with our stockholders' feedback. We include a preview of our 2022 compensation programs in this proxy, along with the summary of feedback in heard from stockholders.

In total, we contacted 70 stockholders representing approximately 45% of our outstanding common stock and held telephonic or video meetings with 34 stockholders representing approximately 37% of our outstanding common stock. Our engagement team included Dr. Ibarra, our Independent Chair of the Board and a member of the Compensation Committee, Dion Weisler, Chair of the Compensation Committee, Christy Pambianchi, Executive Vice President and Chief People Officer, and Tony Balow, Vice President of Investor Relations, who all participated in meetings with stockholders representing approximately 30% of our outstanding common stock. Other representatives from our Corporate Secretary office, Corporate Responsibility office, and Human Resources participated in the remainder of the meetings. While the primary focus of engagement was to gain stockholders' perspectives on Intel's executive compensation programs, we also discussed topics including diversity, diversity, human capital, and our approach to environmental and social issues (see "Proxy Highlights, Board Responsiveness to Stockholders in 2021" on page 13 for more information on these other topics).

In evaluating potential changes to our executive compensation programs' structure and disclosure, the Compensation Committee closely examined common themes from stockholder feedback over multiple meetings. The table below summarizes the input received from our stockholders on compensation and how the Compensation Committee has addressed these matters.

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## What We Heard From Stockholders

### CEO New-Hire Equity Awards

Magnitude: some stockholders sought to understand the need for the magnitude of the CEO's new-hire equity awards

## Our Perspective / How We Responded

- We have provided enhanced disclosure of the factors considered by the Compensation Committee that impacted the magnitude of the CEO's new-hire equity awards:
- The Compensation Committee recognized the limited pool for a technical leader in a highly competitive market

- Almost 50% of the new-hire equity awards was intended to serve as make-whole compensation for the equity awards Mr. Gelsinger would be forfeiting with his former employer and a portion of the make-whole compensation was in the form of performance-based equity awards
- Due to his public company CEO experience and deep history with and knowledge of Intel, Mr. Gelsinger presented a unique leadership opportunity at a critical time in the company's history
- The Compensation Committee negotiated a CEO compensation package that was compelling to attract someone of Mr. Gelsinger's caliber

### Structure: some stockholders sought to understand the decision to use absolute stock performance as the sole metric for some of the new-hire equity awards

- Our long range plan is bold and ambitious, but it will take time and requires us to be dynamic and nimble along the way. Stock price and market cap are the clearest measures of our success across a long-time horizon
- 73% of the CEO's new-hire equity awards contingent on achieving ambitious stock price growth was in the best interest of Intel and its stockholders — as the stock price growth metrics in the CEO awards drive both opportunity and accountability for Mr. Gelsinger. Additional safeguards were added, including the requirement that stock price goals must be maintained for 30 consecutive trading days, or approximately 6 weeks. Approximately one year into these awards' five-year performance period, payout is tracking at 0%
- The Compensation Committee considers the stock price growth metrics to be complementary to the financial and operating metrics used in Intel's ongoing executive compensation programs, creating immediate alignment between the CEO and our stockholders
- Past performance history has demonstrated that strong financial performance does not necessarily translate to Intel stock appreciation for our stockholders
- Furthermore, the stockholders we engaged with did not seek modifications to the quantum or structure of the new-hire equity awards, nor did they seek a commitment to any particular type of compensation action related to any future executive transitions, given their appreciation that the Board should maintain flexibility to act in the best interests of stockholders

### Ongoing Equity Awards

Annual equity grant: some stockholders sought clarification on whether the CEO's new-hire equity awards were in lieu of ongoing, annual equity awards

- We have clarified that the new-hire equity awards were in lieu of any 2021 annual equity award, but were not in lieu of ongoing annual long-term incentive awards. We provided disclosure of the CEO's ongoing compensation package beginning in 2022. The Compensation Committee seeks to deliver market-competitive equity values, relative to compensated CEOs in our peer group

### Annual Cash Bonus Plan

Incorporating ESG metrics: some stockholders wanted to better understand how we incorporate ESG metrics into our compensation programs

- We have a long history of incorporating ESG metrics into our Annual Cash Bonus Plan. We have provided enhanced disclosure regarding the ESG metrics and achievement against the related goals in our 2021 Annual Cash Bonus Plan at "2021 Cash Compensation, Annual Incentive Cash Compensation" beginning on page 43

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## What We Heard From Stockholders

### Long-Term Incentive Design

Metrics: some stockholders wanted to see the metrics utilized in the PSUs align more closely to driving the new strategy and not be duplicative with the metrics used in the Annual Cash Bonus Plan

Relative TSR index: some stockholders would like to see above median performance measured against a broader index and sought to understand how we addressed low TSR performance

## Our Perspective / How We Responded

- We have incorporated into our 2022 PSU award design the metrics of revenue growth % and cash flow from operations and shifted from relative TSR being a main metric to serving as a modifier. We do not have identical metrics between the Annual Cash Bonus Plan and the long-term incentive awards. Payouts under the new PSU design are dependent on both three-year relative TSR and three-year revenue CAGR to align with our capital allocation strategy

- We have shifted to requiring an above median performance as the target for the relative TSR metric, measured against the broader S&P 500 Index
- We are aligning to the broader index that the majority of our peers utilize while still requiring an above median performance level which is not market among our peer group

- The Compensation Committee added a three-year relative TSR modifier for the 2022 PSUs that includes a downside adjustment on PSU payouts if relative TSR falls below the 55th percentile of the S&P 500 Index

## 2022 Compensation Program Changes

Following extensive stockholder engagement as described above, the Compensation Committee approved several key changes to our 2022 compensation programs to align to our new go-forward strategy, strengthen our pay-for-performance linkage, provide better alignment with technology peer industry practices, and continue our leadership in ESG issues.

**Annual Cash Bonus Plan Design:** The Committee made several changes to the design of our Annual Cash Bonus Plan to introduce greater rigor and variability into bonus payouts while supporting better business outcomes. For 2022, there will be four equally weighted (25%) metrics for our listed officers (other than our CEO who will have three equally weighted metrics, excluding the individual objectives and key results metric), which was a change from last year's program which had three equally weighted metrics of revenue, net income, and One Intel operational goals:

- The two financial metrics are revenue and gross margin percentage, each of which will be measured against threshold, target, and maximum goals. The Compensation Committee establishes goals that it believes are challenging but attainable. The financial targets and our performance against these targets will be disclosed in the 2023 Proxy Statement when we report performance and payouts under the program.

**Company One Intel operational goals** are established to reflect our most critical business priorities, and One Intel operational goals will continue to include ESG metrics encompassing 2030 RISE environmental and diversity and inclusion goals.

- Individual objectives and key results is newly added to the Annual Cash Bonus Plan (other than for our CEO) and further promotes strong execution of our strategy and drives differentiation in the Annual Cash Bonus Plan results based on our listed officers' individual contributions to Intel during the performance period.
- Each of these metrics will have a possible payout of 0-200%, and the maximum total payout remains capped at 200% of target opportunity.

**2022 – 2024 PSU Design:** The Committee redesigned the long-term incentive program to reflect our new go-forward strategy. Below is a summary of the design features of the PSUs granted in 2022:

- The two financial metrics are revenue growth percentage (weighted 60%) and cash flow from operations (weighted 40%), with two modifiers that can each impact the financial score percentages by +/- 25 points: three-year relative TSR target payout to require above median performance of the S&P 500 Index and three-year revenue CAGR. The two modifiers ensure an alignment with the capital allocation strategy and focus on growth.

The goals for revenue growth percentage and cash flow from operations metrics will be set annually by the Compensation Committee and then averaged at the end of the three-year performance period. The Compensation Committee changed from a three-year goal setting to annual goal setting for the two financial metrics because it believes annual goal setting is necessary at this time given the goal of accelerating Intel's ongoing transformation while maintaining the ability to adapt to challenges in our industry — factors that limit the Committee's ability to appropriately forecast revenue growth and cash flow from operations over a three-year period.

- Overall, the maximum total payout remains capped at 200% of target opportunity.
- PSU weighting for our listed officers will be reduced to 50% (from 80%), other than for our CEO, because we think it is a more balanced approach and aligns with current market practice.

- The committee also made several modifications that were specifically suggested by our stockholders:
- For the relative TSR modifier, targeted above median relative TSR performance compared to the S&P 500 Index
- Included a downside adjustment on PSU payouts if relative TSR falls below the 55th percentile of the S&P 500 Index

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# Letter from the Compensation Committee

After a low/failed say-on-pay vote, we recommend a carefully considered Compensation Committee letter to explain their rationale for compensation decisions, and any additional changes that have been made.

## Southern Company

Compensation Discussion and Analysis	
<p><b>Letter from the Compensation and Management Succession Committee</b></p> <p><b>To our Fellow Stockholders:</b></p> <p>During 2021, we remained clearly focused on our core commitment to provide clean, safe, reliable and affordable energy to the customers and communities we serve. Our more than 20,000 employees worked diligently to deliver on this commitment and contributed to our many accomplishments during the year. Economies in our service territories largely rebounded to pre-pandemic levels, and our business followed suit, posting adjusted EPS for 2021 above the top end of our guidance range. Our business was not immune to lingering pandemic-related complications in the supply chain, inflationary pressures and a tight labor market. However, through innovation, strategic planning and effective execution, we were able to manage through the challenges.</p> <p>The vision and leadership of our Chairman and CEO Tom Fanning produced strong operational and adjusted financial performance. Our TSR outperformed the Philadelphia Utility Index and the Dow Jones Industrial Average for the three-year period ended December 31, 2021. We executed our financial plan, we notified state environmental agencies of our intention to retire or repower coal generating units, Georgia Power made meaningful progress at Plant Vogtle Units 3 and 4, and we retained and expanded our diverse workforce. See <a href="#">page 8</a> for the 2021 Company performance overview.</p> <p><b>Compensation Committee Oversight and Engagement</b></p> <p>This past year, we remained actively engaged in our oversight responsibilities for executive compensation, leadership and talent development, management succession planning, and human capital management, including a continued focus on employee health and well-being. We aim to implement compensation programs that are:</p> <ul style="list-style-type: none"><li>• Designed and administered to drive long-term value creation for our stockholders;</li><li>• Reflective of feedback from our ongoing stockholder engagement program;</li><li>• Responsive to the dynamic environments in which our executives and workforce operate;</li><li>• Supportive of the Company's plan to reduce GHG emissions and meet its net zero goal; and</li><li>• Aligned with our compensation beliefs.</li></ul> <p>The four independent Directors serving on our Committee bring a diverse range of qualifications, attributes, skills, experiences and perspectives to our decision making. We are committed to aligning pay with performance each year, hiring, developing and retaining a diverse pool of talent, and promoting alignment of our compensation program with the Company's long-term strategy and stockholders' expectations.</p> <p>Building on what we created over the past several years, we continued our strong and active involvement in stockholder outreach, which includes independent Director participation in key engagements. In addition to direct participation, Directors receive regular updates from management on our stockholder engagement program. Below is an overview of the Committee's key focus areas over the past year:</p> <p><b>Human Capital Management</b></p> <ul style="list-style-type: none"><li>• We reserved regular human capital updates from the management teams of each Company subsidiary on their specific initiatives for employee attraction, engagement and retention, diversity, equity and inclusion initiatives and results, pay equity analysis, and employee feedback and outreach efforts and results.</li><li>• In light of extremely tight labor market conditions, we analyzed and refined our total rewards to meet the diverse needs of our employees, including the executive team, and to attract and retain talent in a constantly evolving market. We reviewed and studied multiple reliable sources of wage and economic data (nationally, regionally, within the industry and across other companies) to maintain competitiveness within our markets.</li><li>• We continued supporting employees by offering remote and hybrid work schedules, providing flexibility, while focusing on employee well-being.</li></ul> <p><b>Developing Compensation Metrics to Support GHG Reduction Goals and Sustainable Business Practices</b></p> <ul style="list-style-type: none"><li>• We were a pioneer among our utility peers by aligning a meaningful portion of the CEO's long-term equity incentive award to the Company's 2030 and 2050 GHG emission reduction goals, which we continued in 2021.</li><li>• We have worked diligently to enhance several components of our long-term incentive GHG emission reduction goals for the 2022 performance year:<ul style="list-style-type: none"><li>• Extended the application of the goal to two additional senior executives;</li><li>• Refined targets to consider renewable resource capacity factors and battery storage; and</li><li>• Broadened the assessment range of the qualitative assessment.</li></ul></li><li>• We continued using operational metrics in the annual incentive compensation program that include safety, workforce diversity, supplier diversity, customer satisfaction and other measures to support our sustainable business model. Beginning in 2022, we implemented a new zero carbon resource availability goal for annual incentive compensation.</li></ul>	<p><b>Compensation Discussion and Analysis</b></p> <p><b>Succession Planning</b></p> <ul style="list-style-type: none"><li>• We maintained our focus on our succession planning process for senior management and the CEO, including effectively managing transitions for our CFO and the Chairman, President and CEO of Georgia Power during 2021. We continued to test and refine our robust talent pipeline to ensure that it can provide the same dynamic vision and steadfast leadership.</li><li>• Our Committee met and discussed senior leadership talent and the overall company-wide talent management process throughout the year, and facilitated regular exposure, through Board meetings and other opportunities, to high potential employees throughout 2021, including through remote interaction.</li></ul> <p><b>Conducting CEO Performance Assessment</b></p> <ul style="list-style-type: none"><li>• We reviewed and approved the CEO's performance goals for 2021 and engaged in ongoing performance assessment dialogue throughout the year.</li><li>• Utilizing an independent third-party, we facilitated the CEO performance review with the independent members of the Board. Details on CEO performance are on <a href="#">page 10</a>.</li></ul> <p><b>2021 Incentive Compensation Pay Decisions for the CEO and Other Executives</b></p> <p>Our businesses are successfully navigating the impacts of the COVID-19 pandemic, with retail sales recovering to pre-pandemic levels. Still, we were not immune to lingering pandemic-related complications such as supply chain challenges, higher non-fuel operations and maintenance costs, and a tight labor market. The Company managed through these challenges and achieved strong outcomes for our employees, customers, stockholders and the communities we serve. The outstanding leadership demonstrated by the CEO and executive team was key to the Company's operational and financial successes throughout the year. These successes included exceeding our 2021 EPS goal on an adjusted basis, our 2021 operational goals, our 2019-2021 GHG reduction target goal, and our peers on our three-year TSR goal. Consistent with prior years, we did not make any adjustments or changes to the incentive compensation metrics, goals and targets that we set for the year.</p> <p>Executive leadership during the pandemic at the Vogtle construction site was critical to achieving progress during 2021 in a safe manner with a focus on construction quality. The final major milestone prior to fuel load at Unit 3, Hot Functional Testing, was completed during the year. This testing sequence verified the successful operation of reactor components and systems together, and confirmed the reactor is ready for fuel load. Despite this achievement, the project continued to face challenges throughout 2021 that resulted in schedule extensions and after-tax charges to income in 2021 of \$1.3 billion, or \$119 per share.</p> <p>Consistent with prior years and our focus on aligning pay with stockholder interests, we felt it was appropriate to take into account these charges against earnings for 2021 when considering executive compensation payouts. Accordingly, we applied negative discretion to reduce the calculated 2021 incentive payouts for the CEO by approximately \$50 million, including a reduction of the 2021 annual incentive award (PPI) payout (calculated at 106% of target) by approximately \$2.4 million or 46%. We applied a consistent approach to the 2019-2021 PSU payout, resulting in a reduction of approximately \$2.6 million or 12%.</p> <p>For certain other members of senior management, including one NEO, performance awards were forfeited as of December 31, 2021 due to the delay in the completion of specific Plant Vogtle Unit 3 construction project milestones. These performance awards were designed to provide accountability and link these executives' compensation to the successful completion of milestones in accordance with the schedule approved by the Georgia PSC. The value of the tapered awards was in excess of \$2.2 million.</p> <p><b>Report of the Compensation Committee</b></p> <p>We met with management to review and discuss the CD&amp;A. Based on that review and discussion, we recommended to the Board that the CD&amp;A be included in this proxy statement.</p> <div><div> John D. Jones Chair</div><div> Donald M. James</div><div> Dale E. Klein</div><div> E. Jenner Wood III</div></div>
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# The Coca-Cola Company

## ENHANCEMENTS TO 2022 EXECUTIVE COMPENSATION PROGRAMS

We recognize that incentive plans evolve over time and should be reactive to the changing needs and strategies of the business. In February 2022, the Committee approved the following enhancements to the Company's executive compensation programs, effective beginning in 2022.

### Connecting ESG to Executive Compensation

The Company's ESG goals are not only embedded in its operations, but we believe are key drivers of future growth. Tying ESG goals to executive compensation has been a priority for this Committee. To reinforce this objective, we approved plans to link ESG performance measures to our annual incentive and long-term incentive programs for executives. We believe the selected areas of focus align to the Company's priority issues and reinforce accountability in both the short- and long-term for our executives.

#### ANNUAL INCENTIVE

For 2022, 10% of the Business Performance Factor will be weighted based on the achievement of predetermined quantitative and qualitative goals that are reflective of and help drive our commitments with respect to DEI, including our 2030 aspirations to be 50% led by women globally, and, in the United States, to align race and ethnicity representation to U.S. census data.



#### LONG-TERM INCENTIVE

The 2022-2024 PSU award includes an additional environmental sustainability performance measure that comprises 10% of the award and will be equally weighted based on the achievement of predetermined goals related to the Company's World Without Waste packaging strategy and its 2030 water security strategy, which are among the Company's top environmental sustainability priorities.



### Long-Term Alignment of CEO Pay

One of the core principles of our executive compensation philosophy is to align executives' interests with those of our shareholders, with the ultimate goal of appropriately motivating executives to drive long-term shareholder value. The majority of pay for executives is at-risk and performance-based, with measures aligned to the Company's growth strategy.

For 2022, the Committee increased the portion of stock options granted to Mr. Quincey under his annual long-term incentive award from 33% to 50% of the total award opportunity. We believe this shift in weighting will further increase alignment between Mr. Quincey and shareholders over the long term, as it puts a greater portion of his total compensation at risk if the Company does not deliver growth to its shareholders. The remaining 50% of Mr. Quincey's annual long-term incentive award was granted in the form of PSUs, further connecting any potential future payment directly to achievement of long-term financial and ESG results.

HELENE D. GAYLE  
CHAIR

ALEXIS M. HERMAN

MARIA ELENA LAGOMASINO

## Talent, Leadership and Culture

The Company undertook a significant reorganization to transition to a networked organization in order to accelerate growth and enable the Company to emerge stronger from the COVID-19 pandemic. We supported the Company as it developed and executed several talent, leadership and culture initiatives to enable the new organization including the following:

- Built enterprise capabilities:** The Company renewed its focus on learning and capability, particularly investing in critical future-focused areas and enterprise and functional capabilities.
- Enabled the new global network:** The Company placed significant emphasis on leadership coaching, team integrations and onboarding to enable employees and leaders to be successful in the new network.
- Focused on succession planning:** To help ensure continued success into the future, the Company prioritized succession planning for roles with the most significant impact and influence on the organization.
- Strengthened talent analytics:** The Company strengthened its assessment and feedback programs to provide more robust data and insights so that leadership can make more objective and data-based decisions as it relates to recruitment, leadership development and training programs.

## Diversity, Equity and Inclusion

Throughout 2021, we continued to support the Company's diversity, equity and inclusion efforts both in the workplace and in communities including the following:

- Adopted three long-term ambitions:** These serve as guiding principles to our work: (i) we aspire for our **Diverse** workforce to mirror the markets we serve; (ii) we strive for **Equity** for all people; and (iii) we celebrate uniqueness and create an **Inclusive** environment.
- Announced 2030 representation goals:** Be 50% led by women globally and mirror U.S. census data for race and ethnicity at all job levels of our Company in the United States. All operating units developed representation goals that align with their market aspirations using the Company's DEI strategy and our social justice framework for action – listen, lead, invest and advocate.
- Highlighted our representation progress:** Disclosed our representation of women globally and ethnicity in the United States in our 2020 Business & ESG Report. We also published our 2020 EEO-1 data on our website for the first time in 2021.
- Responded to racist and xenophobic incidents targeting Asian Americans and Pacific Islanders ("AAPI") in the United States:** Developed actions in support of the AAPI community and reaffirmed our commitment to provide equity and equality for all. Joined as founding partners of The Asian American Foundation by committing to making donations to causes that support AAPI advocacy over the next five years.

## Message from the Talent and Compensation Committee

2021 was a pivotal year as the Company executed its strategic transformation to emerge stronger from the pandemic. The Talent and Compensation Committee is committed to ensuring the Company's compensation programs continue to support and drive growth for the Company and its shareholders.



### 2021 HIGHLIGHTS

#### 2021 Target Setting for Performance Measures

We maintained our compensation programs in 2021 and did not make changes to the design of our annual incentive or long-term incentive programs. We also recognized the need to retain flexibility to make responsive decisions as we continued to navigate through prolonged uncertainty driven by the COVID-19 pandemic. Considered with prior years, in February 2021, we set targets for the majority of the performance measures that were informed by our long-term growth plan. However, we recognized that net operating revenues for the annual incentive award were especially susceptible to the volatility of the pandemic recovery, and therefore, we delayed setting that target until April 2021 to allow more time to understand how the business could be impacted throughout the year and to better determine a reliable target that would drive motivation and engagement. We ultimately set our target for net operating revenues in line with the top end of the Company's external guidance provided in February and April 2021.

#### 2021 Emerging Stronger Performance Share Unit Award

As discussed in the Compensation Discussion and Analysis section in our prior year proxy statement, in February 2021, we approved a one-time "emerging stronger" performance share unit ("PSU") award to approximately 1,000 employees, including the Named Executive Officers. This award was granted to motivate and reward employees to continue to drive Company performance, emerge stronger from the pandemic and accelerate the Company's transition to become a networked global organization. The ultimate value of this award is contingent upon the achievement of an earnings per share performance target over a two-year performance period, which was derived from our long-term growth plan. The award also includes a relative total shareholder return ("TSR") modifier.

#### 2021 Incentive Awards

Despite the asynchronous recovery across the globe, our people and our business showed resilience and the ability to manage through the dynamic and volatile operating environment, outperforming our annual net operating revenue and operating income performance targets. This resulted in a maximum payout of 200% under our annual incentive plan for our executives. In addition, under our 2019-2021 PSU program, we outperformed our three-year earnings per share and free cash flow performance targets. While this strong performance resulted in an initial payout calculation of 132%, our TSLA performance relative to our peer group during the performance period was below the 25th percentile. As a result, the PSU payout was decreased by the relative TSR modifier of 25% to arrive at a final payout of 99% for our executives. The relative TSR feature is consistent with our pay-for-performance philosophy and seeks to better align the outcomes between executive rewards and our shareholders.

As a Committee, we recognize that our senior leaders drove our business results by executing the Company's transformation agenda. This included setting the Company on a path to be more efficient and effective in marketing, as well as balancing discipline and experimentation to drive sustainable innovation. The Company's operating units are combining the power of scale with the deep knowledge required to win locally, while global marketing category leadership teams are building an engine to drive durable innovation, which can be amplified globally for years to come. Additionally, despite global supply chain challenges in much of 2021, the Coca-Cola system demonstrated its significant experience dealing with such challenges and that it is uniquely positioned to leverage strong capabilities to help mitigate the impacts associated with such challenges.

- Halliburton provides a Q&A with the Compensation Committee Chair in addition to the letter.

## Halliburton

### Compensation Discussion and Analysis

#### To Our Valued Shareholders:

April 5, 2022

At Halliburton, we listen and respond. It is the Board's priority to ensure that we hear your concerns, answer your questions, and respond to your feedback on all aspects of our business. This includes our executive compensation program, which has been a key area of focus for the last several years.

Our primary goal as a Compensation Committee is simpler to put forth a strongly supported executive compensation program that aligns the interests of our shareholders and executives and that's well understood. In recent years, the valuable feedback we've received from you, as well as from the proxy advisory firms and independent consultants, has resulted in substantial changes and meaningful progress toward this goal. But after last year's say-on-pay advisory vote result, and what we learned from a year of intense shareholder outreach and engagement efforts (described in detail on page 30), we know we can do better.

In 2021, we initiated a registered, board-driven shareholder outreach and engagement campaign. Through this intensified effort, we learned that most of our largest shareholders understand the methodology behind our program and strongly support the changes implemented in 2019 and 2020. We welcomed suggestions for increased emphasis on ESG-related metrics and additional progress on our communications. But this two-year transition period still left some with questions and confusion around the shift in our performance award structure and the presentation in the Summary Compensation Table. To help clarify this complicated issue, we spent significant time on this topic in our investor presentation materials and during our face-to-face video conferences, especially since we are faced with this issue for one more year (as described in this proxy statement).

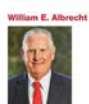
This proxy statement has been updated with the aim to clearly and accurately describe our program so that all our investors can cast their say-on-pay advisory votes based on an informed analysis. We also want you to have a complete view of how your feedback has influenced — and driven — the design of our program over the years, including two key changes we've approved for 2022: implementing ESG metrics in our Annual Performance Pay Plan and aligning the timing of restricted stock and performance unit grants for long-term incentives. On pages 35-36, Murry S. Gerber, the Chair of our Compensation Committee, addresses recent questions we've received from our shareholders to provide additional clarity around the rationale for our approach to executive pay. And, on pages 35-36, we offer a closer look at CEO pay and share key content from the investor presentation materials we used during our 2021 engagement campaign to address the complexities in our Summary Compensation Table.

We appreciate the care you will take in reading this year's Compensation Discussion and Analysis (CD&A). We are confident it will demonstrate that our program is designed to align the interests of our executives with our long-term shareholders, is dutifully governed, and well-positioned to continue to attract, engage, and retain the high-caliber leadership talent needed to lead Halliburton through today's demands for energy and well into the future.

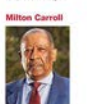
Sincerely,

The Compensation Committee of the Board of Directors

William E. Albrecht



Milton Carroll



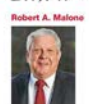
Murry S. Gerber



Patricia Hemingway Hall



Robert A. Malone



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### Straight from the Boardroom: Talking with Murry S. Gerber



Over the last few years, robust discussions with investors have led to meaningful and well-received changes to our executive compensation program. After the May 2021 say-on-pay advisory vote results, we reinvested in and refreshed our investor outreach efforts. Through direct shareholder engagement, we received excellent questions and feedback about aspects of our program. Below are the answers to representative shareholder questions from Murry S. Gerber, Chair of our Compensation Committee:

#### Q What steps did you take to enhance your shareholder outreach and engagement efforts?

A During 2021, our Board directed a complete review and renewal of our approach to shareholder outreach and engagement. Our goal was to have substantive discussions with as many of our shareholders as possible, both active and passive, about all aspects of our program, and bring that feedback to our full Board. With a fresh approach and new outside input, we thoroughly reworked our presentation materials to focus on the most pressing shareholder concerns, primarily related to executive compensation and ESG. We also expanded the scope of our one-on-one engagements by adding Bob Malone, our Lead Director, to our outreach team that previously included myself and senior management. To enhance transparency and outreach, we provided our presentation and a commitment to follow up with those shareholders who could not engage directly with us. Several asked for a meeting after reviewing the presentation.

All this effort and these changes resulted in the most expensive shareholder outreach effort in Halliburton's history and gave us a new perspective on important issues for the Board to consider. We will continue this refreshed approach in 2022 and beyond.

#### Q How is measuring long-term performance using 100% relative Return on Capital Employed (ROCE) — and not a mix of absolute and relative metrics — in the best interests of shareholders?

A At Halliburton, we compete to win. Any company can perform well when markets are favorable, but only the best companies can outperform when market conditions are difficult. Our Board has directed, Jeff Miller and his team to execute on strategies that drive superior returns (ROCE) — regardless of market conditions. Simply stated, we expect outperformance from Halliburton in all market scenarios and this expectation drives our thoughtful and disciplined deployment of capital. Shareholders have historically agreed with this philosophy and supported us in 2015 when we changed long-term incentives from a mix of absolute and relative ROCE metrics to an exclusively relative ROCE metric.

### Compensation Discussion and Analysis

#### Q Why does your Performance Unit Plan (PUP) allow for maximum pay-outs when returns are negative? Why don't you "cap" pay-outs?

A The Board believes a cap on long-term incentive awards in a highly volatile business like ours is a significant disincentive. Extreme stock price volatility driven by factors beyond management's control is a consistent theme in our industry. We must balance this reality with our goal to keep senior management focused on driving superior performance against our Performance Peer Group, especially through business down cycles, so we remain strongly positioned when the markets rebound.

#### Q Is it appropriate that the PUP has paid out at maximum?

A Our incentive plans work together to help ensure that our executives' target incentive opportunities are reasonable across economic cycles and that the actual incentive pay-outs deliver appropriate levels of value based on a mix of absolute and relative performance results. That's why when the Board assesses pay, we reflect on the sum of annual and long-term incentives.

Our PUP plan is designed to ensure long-term superior relative ROCE versus a specific energy peer group and the Board expects senior management to maintain those strong relative returns. Recently, our relative ROCE has consistently been in the top quartile of our Performance Peer Group, resulting in strong pay-outs in those PUP cycles. But our Annual Performance Plan is affected by difficult-to-predict market price and demand variations, which can lead to less consistent award pay-outs. Taken together, the sum of pay-outs to management from the incentive plans have provided competitive pay.

#### Q Why is Mr. Miller's 2020 and 2021 reported pay so much higher than his 2019 reported pay?

A This question has prompted more confusion than we thought it would. I am sorry about that. I assure you the Board's intentions are in alignment with shareholder feedback and the strong support we received for the new design of our program. The confusion comes in two parts.

First, Jeff Miller's pay increased from 2019 due to his promotion to CEO.

Second, in 2020, the Board decided (supported by shareholder feedback) to restructure the PUP to significantly reduce the cash part of any award. The new plan pays

awards, if any, using a mix of stock (50%) and cash (50%).

The prior plan paid entirely in cash. This change, which shareholders overwhelmingly supported, created a reporting challenge. Specifically, the proxy statement rules require cash awards to be booked on receipt, while stock awards are booked on grant date. In simple terms, the proxy statement rules require two cycles of PUP compensation to be reported in one year. Starting on page 36 of the Compensation Discussion and Analysis, we present more information about this issue with illustrations of the transition.

The transition ends with this 2022 proxy statement and will not reappear in the 2023 proxy statement.

#### Q What was your approach to setting performance targets for the 2021 Annual Performance Pay Plan?

A Given the continuing business challenges driven by the COVID-19 pandemic, the Board decided at the outset of 2021 that it would replace the traditional 12-month performance period with two six-month performance periods: January 1, 2021, through June 30, 2021 (1<sup>st</sup> performance period); and July 1, 2021, through December 31, 2021 (2<sup>nd</sup> performance period). Given the economic uncertainty, this half-year plan approach provided the Board the agility mid-year to ensure that the performance goals for the 2<sup>nd</sup> performance period were appropriately rigorous. Specifically, the Board set the 2<sup>nd</sup> half performance goals higher than both the maximum performance goals and actual results for the 1<sup>st</sup> performance period. The approach worked because during these uncertain times had the Board set a 12-month performance goal, it would have been lower than what we set for each of the two six-month periods, which were higher goals.

#### Q How does ESG influence executive compensation decisions?

A The Board expects our senior executives to lead by example and drive results on both our principal financial and strategic objectives. Effective January 1, 2022, the Annual Performance Pay Plan includes ESG-related metrics focused on sustainability and ESG, two of our main strategic priorities. ESG-related metrics will comprise 20% of the total award weighted equally, while 80% of the total award will continue to focus on the achievement of NOVA and Asset Turn performance goals. As part of adding ESG-related metrics, we also listened to shareholder feedback and set objective metrics that are clearly measurable and directly linked to our overall strategy.

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- In addition to a standard report for the Compensation Committee, Phillips 66 provides additional commentary on specific aspects of the compensation program throughout their CD&A.

## Phillips 66

### Compensation Discussion and Analysis

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Our Named Executive Officers ("NEOs") for 2021 were:

 <b>Greg Garland</b> Chairman and Chief Executive Officer	 <b>Mark Lashier</b> President and Chief Operating Officer
 <b>Kevin Mitchell</b> Executive Vice President, Finance and Chief Financial Officer	 <b>Robert Herman</b> Executive Vice President, Refining
 <b>Tim Roberts</b> Executive Vice President, Midstream	

#### EXECUTIVE SUMMARY



"The Board values opportunities to hear directly from our shareholders. Over the past year, the Chair of the Compensation Committee and I engaged with our shareholders, and the committee has made changes to Phillips 66's executive compensation programs informed by the feedback we gathered."

— Glenn Tilton, Lead Director and Member of the Compensation Committee

#### Our Approach to Compensation and Governance

Since our inception in 2012, our strategy is unchanged and we have operated with clear objectives - enable our high-performing workforce to execute our corporate strategy efficiently and effectively, while remaining vigilant and focused on safety and operating excellence, in order to deliver profitable growth, enhance returns, and provide a secure, competitive and growing dividend. As a result, we have built a resilient company, positioned for long-term performance even in the midst of difficult market conditions.

**Pay-For-Performance** Consistent with our philosophy that executive compensation should be linked to Company performance and directly aligned with shareholder value creation, a significant portion of NEO compensation remains at risk and based on performance metrics aligned with the execution of our corporate strategy.

**Shareholder Engagement** After reviewing the results of the 2021 Annual Meeting, our Compensation Committee sought to better understand shareholder perspectives on our executive compensation program and practices. We have a well-established shareholder engagement program, including more in-depth conversations following the Annual Meeting to ensure a clear understanding of key considerations driving our shareholders' votes.

**Responsive Changes** The Compensation Committee leveraged specific insights from shareholders to build a set of potential executive compensation program changes that we discussed in depth with them in the fall of 2021. In those conversations, we solicited additional perspectives on our executive compensation practices and found that our shareholders strongly supported the proposed changes.

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#### Stakeholder Engagement on 2021 Say-on-Pay Vote Outcome



"We integrate shareholder perspectives in the design and delivery of our executive compensation programs, which are linked to our strategy, align pay and performance, and help us attract and retain executives. In addition to evaluating our executive compensation program design, we reviewed and enhanced our disclosures to align with shareholder feedback and expectations."

— Marna Whittington, Chair, Human Resources and Compensation Committee

#### Responding to the 2021 Say-on-Pay Vote Outcome

The Compensation Committee viewed the results of the 2021 say-on-pay vote as an opportunity to have more in-depth conversations with shareholders to understand their perspectives on our executive compensation practices and programs, and the Company's approach to GHG emissions reduction targets and Climate Lobbying Disclosures. We leveraged those valuable insights to help build a set of potential compensation program changes for 2022. Following the 2021 Annual Meeting two separate rounds of engagement discussions took place, the first of which was in September 2021 and focused on our compensation program design, the relative degree of alignment between Company performance and rewards, and potential program enhancements in response to shareholder feedback. The second round of engagement discussions, which took place in November 2021, provided opportunity to discuss investor perspectives on climate and the Company's approach to the energy transition, in addition to capturing any further perspectives regarding compensation matters.

**SPRING 2021 Lead-Up to the 2021 Annual Meeting** In the lead-up to the 2021 Annual Meeting, we undertook a significant effort to speak with our shareholders and hear their feedback on our compensation program, among other topics of interest. We contacted 50% of shares outstanding and engaged with shareholders representing a combined 37% of shares outstanding. We leveraged those valuable insights to help build a set of potential compensation program changes for 2022.

#### SPRING 2021 Annual Meeting

**SEPTEMBER 2021 Compensation-Focused Engagement: Gathered investor feedback on compensation programs and previewed potential enhancements**

**49%** of shares outstanding contacted **40%** of shares outstanding engaged **34%** of shares outstanding engaged with Lead Director and Chair of the Compensation Committee

Shareholders were supportive of our proposed changes to our performance-based programs (PSP and VCP), which were meaningful, and planned disclosure enhancements, including around goal-setting, metric selection, and peer group selection. See Taking Action in Response to Investor Feedback for additional detail. The feedback we heard directly informed the Compensation Committee's decision-making regarding program changes for 2022.

#### Evaluating Investor Feedback

The Compensation Committee reviewed shareholder feedback and approved a slate of meaningful executive compensation program changes, outlined on page 43.

**NOVEMBER 2021 Follow Up Engagement: Solicited additional investor perspectives on a full range of ESG topics**

Following the compensation-focused discussions, we held conversations with over 20 shareholders representing a combined 40% of outstanding shares to discuss the Company's business and ESG strategy, continuing Phillips 66's long-standing shareholder engagement program. Outreach in this round of engagement included nearly all investors contacted in the compensation-focused engagement, and in total, we met with a number of investors twice in fall 2021. Shareholders were supportive of responsive actions taken on climate matters, including setting robust GHG emissions reduction targets and publishing a climate lobbying report.

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#### Taking Action in Response to Investor Feedback

The table below details feedback we heard from our shareholders and the actions the Compensation Committee took to address shareholders' views on our executive compensation program. The changes implemented in 2022 reflect our Board's strong commitment to shareholder engagement.

	What We Heard	Actions Taken in Response	Implemented for 2021 Performance Year
Variable Cash Incentive Program (VCP)	<b>Individual VCP Modifier</b> <ul style="list-style-type: none"><li>Individual VCP modifier allows for too much discretion</li></ul>	<ul style="list-style-type: none"><li>Removed positive individual performance modifier from VCP for all NEOs</li></ul>	✓
	<b>Disclosure of Rigorous Performance Goals &amp; Metric Selection</b> <ul style="list-style-type: none"><li>Explain how performance goals are set each year to ensure goals remain rigorous even if targets decrease on absolute terms</li><li>Provide more explanation around the weighting and selection of VCP metrics and rationale for payouts</li></ul>	<ul style="list-style-type: none"><li>Enhanced disclosures on goal setting, particularly where targets decrease on a year-over-year basis</li><li>Enhanced disclosures of the weighting and selection of VCP metrics and the rationale for payouts</li></ul>	✓
	<b>Consider Absolute TSR</b> <ul style="list-style-type: none"><li>Relative TSR drives 50% of the PSP, but there is no cap on payouts in the event of negative absolute TSR performance</li></ul>	<ul style="list-style-type: none"><li>Capped payout at 100% on TSR portion of PSP if absolute TSR is negative</li></ul>	✓
Performance Share Program (PSP)	<b>Rigor of Relative TSR Goal</b> <ul style="list-style-type: none"><li>Relative TSR pays at target for median performance</li></ul>	<ul style="list-style-type: none"><li>Require performance above the 50th percentile relative to peer group to achieve target payout</li></ul>	Changed for PSP 2022 - 2024
	<b>Adjustments to Metrics</b> <ul style="list-style-type: none"><li>Limited disclosure of rationale for significant ROCE adjustment in FY20</li></ul>	<ul style="list-style-type: none"><li>Enhanced disclosures in proxy of rationale for any adjustments to financial results</li></ul>	✓
Peer Groups	<b>Selection &amp; Rationale</b> <ul style="list-style-type: none"><li>Provide more explanation for the use of two peer groups and how the peers are determined</li></ul>	<ul style="list-style-type: none"><li>Enhanced disclosure about the peer group utilization and peer selection</li></ul>	✓

#### EXECUTIVE COMPENSATION PROGRAM SUMMARY



"The compensation programs for our senior officers reflect the approach we have taken throughout the Company: we set well-defined goals that drive execution of our strategy and reward results."

— Sonya Reed, SVP, Human Resources and Corporate Communications

Consistent with our philosophy that executive compensation be linked to Company performance and aligned with shareholder value creation, the compensation mix ensures that a significant portion of NEO compensation is at risk and based on performance metrics tied to our corporate strategy. Based on its evaluation of performance, the Compensation Committee has authority to reduce, and even award

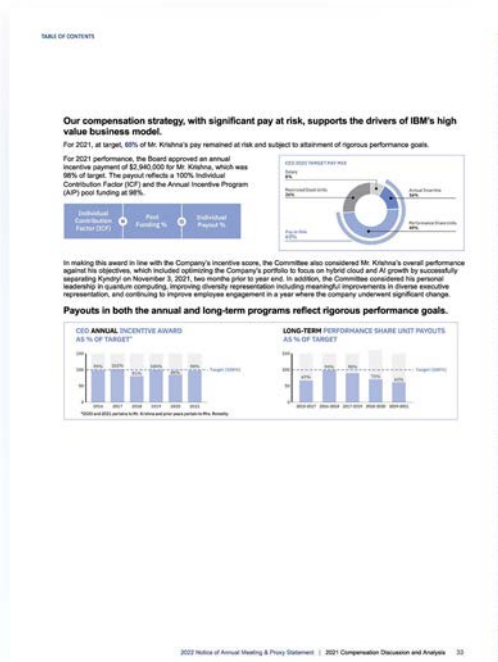
Compensation Discussion and Analysis 43



## Appropriately Challenging Goals

- Shareholders will want to see that the goals on which compensation is based are challenging, given the company's business model, industry and past results.
- Show how the process for setting those goals takes those and other company/industry-specific factors into account, resulting in goals that evolve as those factors evolve.

## IBM



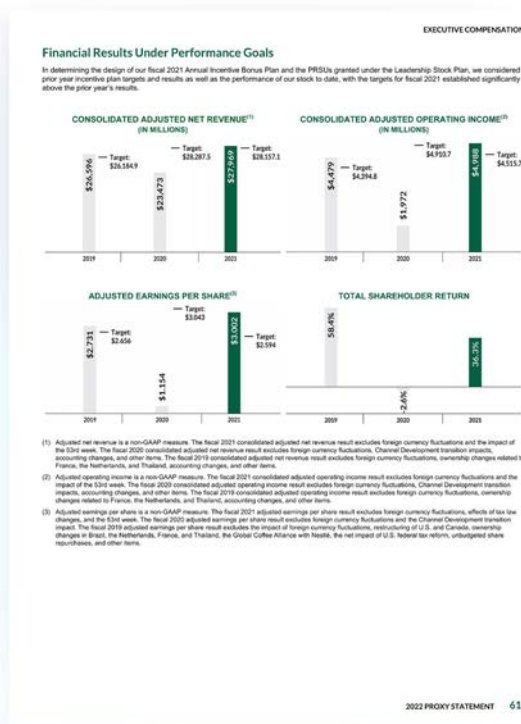
- Evolution of goals over a three-year period

## Cognizant

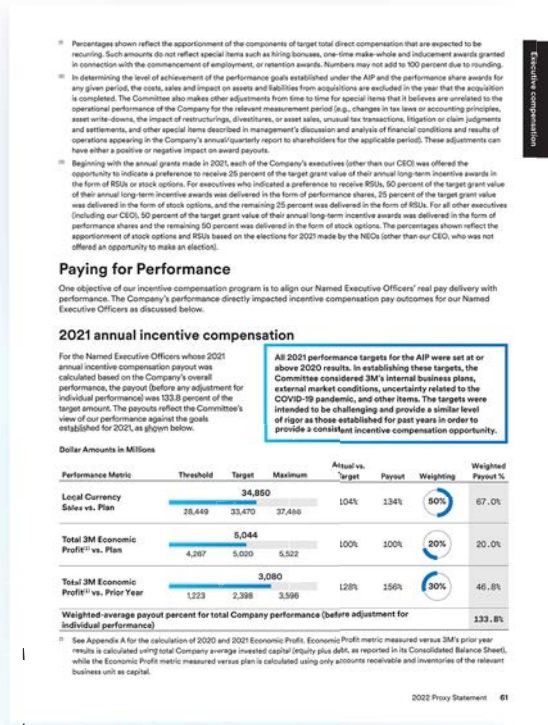




# Starbucks



## 3M



# Clear Link Between Compensation Program and Strategy

- Compensation program complexity has been a criticism of investor groups, and with this in mind, the link between pay and performance/strategy cannot be made clear enough:

## Exelon

Compensation Discussion & Analysis (CD&A)

### Alignment between Business Strategy & Compensation

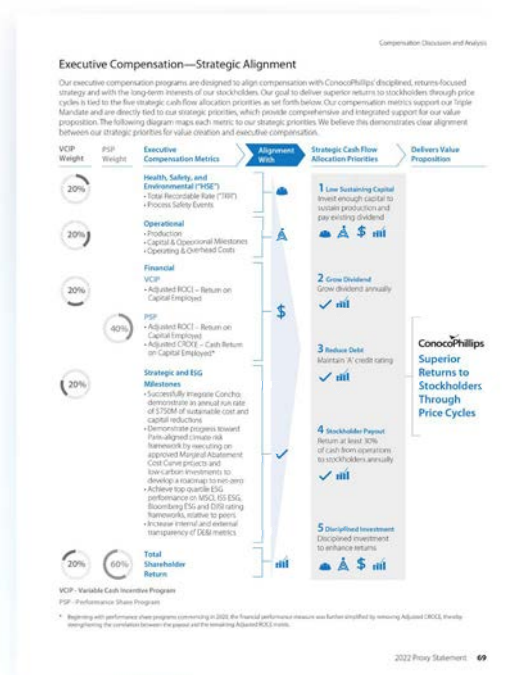
Exelon's Value Proposition, as articulated below in five strategic business objectives, reflect our continued focus on key strategic initiatives that are expected to drive strong operational and financial performance. The table below demonstrates the strong link between Exelon's Value Proposition and the compensation components or metrics that are used in our executive compensation program.

2021 Strategic Business Objective	Compensation Component or Metric	2021 Performance Highlights
1. Utility EPS rising 6-8% and rate base growth of 2-3% annually through 2023	ADJUSTED (NON-GAAP) OPERATING EPS* AIP Metric UTILITY NET INCOME LTP Metric	<ul style="list-style-type: none"> <li>Adjusted (non-GAAP) operating EPS* of \$2.34, inclusive of realized gains attributed to equity investments, exceeded the mid-point of the original 2021 guidance with utilities contributing \$2.08.</li> </ul>
2. Support utility growth, debt reduction and the dividend	EXELON PFD/DEBT* LTP Metric	<ul style="list-style-type: none"> <li>Achieved \$600 million of savings across the organization in 2021 to help offset the one-time February weather event in Texas.</li> </ul>
3. Invest in utilities where we can earn an appropriate return	UTILITY EARNED ROE* LTP Metric	<ul style="list-style-type: none"> <li>Together with previously announced cost reduction programs, Exelon has demonstrated effective cost management, having achieved total sustainable savings of over \$1 billion since 2015. Exelon also saved an incremental \$1 billion over 2020 and 2021 to help mitigate the impacts from one-time events associated with COVID-19 and the February weather event, respectively.</li> <li>Invested approximately \$4.6 billion at our electric and gas companies to replace aging infrastructure and enhance reliability and resiliency for the benefit of customers.</li> </ul>
4. Superior operational performance to support achievement of financial objectives	OPERATIONAL METRICS Outage duration (CAIDI), outage frequency (SAIFI), nuclear fleetwide capacity factor and dispatch match are performance measures for AIP	<ul style="list-style-type: none"> <li>All utilities achieved top-quartile SAIFI and CAIDI, with BGE, ComEd and PECO also achieving top decile performance in customer service.</li> <li>Nuclear delivered a capacity factor of 94.7%.</li> </ul>
5. Create sustainable value for shareholders by executing business strategy	RELATIVE TSR Modifier for Performance Share award for LTP	<ul style="list-style-type: none"> <li>Outperformed the LTY by 23.1% for 2021 with Exelon's TSR at 41.4%.</li> </ul>

\* See Appendix 6 for definitions of non-GAAP measures.

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## ConocoPhillips



# JPMorgan Chase & Co.

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EXECUTIVE COMPENSATION | COMPENSATION DISCUSSION AND ANALYSIS

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## How we performed against our business strategy

We continued to deliver strong multi-year financial performance, invest in our future, strengthen our risk and control environment, and reinforce our culture and values, including our long-standing commitment to serve our customers, employees and communities, and conduct business in a responsible way to drive inclusive growth.

In assessing the Firm's performance in 2021, the CMDC considered the following factors in the context of the Firm's Business Principles and strategic framework:

Business Results	Risk, Controls & Conduct	Client / Customer / Stakeholder	Teamwork & Leadership
------------------	--------------------------	---------------------------------	-----------------------

### Business results

#### 2021 KEY HIGHLIGHTS

The Firm continued to build upon its strong momentum from prior years amid the continued challenges of COVID-19. In 2021, the Firm reported record revenue<sup>1</sup> of \$125.3 billion and net income of \$48.3 billion, or \$15.36 per share, with ROE of 19% and ROTCE<sup>2</sup> of 23%, while returning \$28.5 billion of capital to shareholders (including common dividends and net share repurchases). The Firm's results for 2021 included a reduction in the allowance for credit losses of \$12.1 billion. We gained market share in our businesses, demonstrated strong expense discipline while continuing to invest into our businesses, continued to achieve high customer satisfaction scores, and maintained a fortress balance sheet.

JPMORGAN CHASE & CO.																			
\$48.3B	\$15.36	19%	23%	\$88.07	\$71.53	\$28.5B													
NET INCOME	EPS	ROE	ROTCE <sup>2</sup>	BVPS	TBVPS <sup>3</sup>	NET CAPITAL DISTRIBUTIONS <sup>4</sup>													
<table><tr><th>CONSUMER &amp; COMMUNITY BANKING</th><th>CORPORATE &amp; INVESTMENT BANK</th><th>COMMERCIAL BANKING</th><th>ASSET &amp; WEALTH MANAGEMENT</th></tr><tr><td><b>\$20.9B</b>   <b>41%</b> NET INCOME ROE</td><td><b>\$21.1B</b>   <b>25%</b> NET INCOME ROE</td><td><b>\$5.2B</b>   <b>21%</b> NET INCOME ROE</td><td><b>\$4.7B</b>   <b>33%</b> NET INCOME ROE</td></tr><tr><td><ul style="list-style-type: none"><li>Revenue<sup>1</sup> of \$50.1B</li><li>Average deposits of \$1.1T (up 24%); average loans of \$434.0B (down 3%)</li><li>#1 in U.S. retail deposit market share<sup>5</sup></li><li>Maintained #1 market share in Card, based on U.S. sales and outstanding</li><li>Largest active digital and mobile customer base among U.S. banks; customers up 6% and 13% respectively<sup>6</sup></li></ul></td><td><ul style="list-style-type: none"><li>Record net income on record revenue<sup>1</sup> of \$51.7B</li><li>Record all-time high of \$13.4B (up 41%)</li><li>#1 in IB fees for 13 consecutive years with 9.5% market share; #1 in Markets revenue</li><li>#2 custodian globally as measured by assets under custody of \$33.2T (up 7%)</li><li>#1 in USD Payments volume</li></ul></td><td><ul style="list-style-type: none"><li>Record revenue<sup>1</sup> of \$10.0B</li><li>Record gross IB revenue<sup>1</sup> of \$5.1B (up 57%); including record year for both Middle Market Banking &amp; Specialized Industries and Corporate Client Banking &amp; Specialized Industries</li><li>Record payments revenue of \$1.8B<sup>7</sup> (up 15%)</li><li>Strong credit performance with a net charge-off ratio of 4bps</li></ul></td><td><ul style="list-style-type: none"><li>Record net income on record revenue<sup>1</sup> of \$17.0B; pro-tax margin of 37%</li><li>Record AUM of \$3.1T (up 15%) and client assets of \$4.3T (up 18%)</li><li>AUM flows of \$232B and client asset flows of \$389B</li><li>Record average deposits of \$230.5B (up 45%); record average loans of \$198.5B (up 19%)</li></ul></td></tr></table>								CONSUMER & COMMUNITY BANKING	CORPORATE & INVESTMENT BANK	COMMERCIAL BANKING	ASSET & WEALTH MANAGEMENT	<b>\$20.9B</b>   <b>41%</b> NET INCOME ROE	<b>\$21.1B</b>   <b>25%</b> NET INCOME ROE	<b>\$5.2B</b>   <b>21%</b> NET INCOME ROE	<b>\$4.7B</b>   <b>33%</b> NET INCOME ROE	<ul style="list-style-type: none"><li>Revenue<sup>1</sup> of \$50.1B</li><li>Average deposits of \$1.1T (up 24%); average loans of \$434.0B (down 3%)</li><li>#1 in U.S. retail deposit market share<sup>5</sup></li><li>Maintained #1 market share in Card, based on U.S. sales and outstanding</li><li>Largest active digital and mobile customer base among U.S. banks; customers up 6% and 13% respectively<sup>6</sup></li></ul>	<ul style="list-style-type: none"><li>Record net income on record revenue<sup>1</sup> of \$51.7B</li><li>Record all-time high of \$13.4B (up 41%)</li><li>#1 in IB fees for 13 consecutive years with 9.5% market share; #1 in Markets revenue</li><li>#2 custodian globally as measured by assets under custody of \$33.2T (up 7%)</li><li>#1 in USD Payments volume</li></ul>	<ul style="list-style-type: none"><li>Record revenue<sup>1</sup> of \$10.0B</li><li>Record gross IB revenue<sup>1</sup> of \$5.1B (up 57%); including record year for both Middle Market Banking &amp; Specialized Industries and Corporate Client Banking &amp; Specialized Industries</li><li>Record payments revenue of \$1.8B<sup>7</sup> (up 15%)</li><li>Strong credit performance with a net charge-off ratio of 4bps</li></ul>	<ul style="list-style-type: none"><li>Record net income on record revenue<sup>1</sup> of \$17.0B; pro-tax margin of 37%</li><li>Record AUM of \$3.1T (up 15%) and client assets of \$4.3T (up 18%)</li><li>AUM flows of \$232B and client asset flows of \$389B</li><li>Record average deposits of \$230.5B (up 45%); record average loans of \$198.5B (up 19%)</li></ul>
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EXCEPTIONAL CLIENT FRANCHISES				UNWAVERING PRINCIPLES															
LONG-TERM SHAREHOLDER VALUE				SUSTAINABLE BUSINESS PRACTICES															

<sup>1</sup> The table includes the results of the line of business as a managed basis. Refer to Additional Notes, Note 8, on page 113 for a definition of managed basis.

<sup>2</sup> ROTCE and TROPS are each non-GAAP financial measures. Refer to Note 1 on page 113 for a further discussion of these measures.

<sup>3</sup> Refer to Note 2 on page 98.

<sup>4</sup> Refer to Notes 2 and 3 on page 98.

<sup>5</sup> Refer to Additional Notes, Note 6, on page 113.

<sup>6</sup> Refer to Additional Notes, Note 6, on page 113.

2022 PROXY STATEMENT

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JPMORGAN CHASE & CO.

# Scorecard to Highlight NEO Performance

## Raytheon

COMPENSATION DISCUSSION AND ANALYSIS | 2021 CEO PAY DECISIONS

### 2021 CEO Pay Decisions

#### Gregory J. Hayes

Chairman & Chief Executive Officer  
AGE 61  
RTX EXPERIENCE 32 YEARS



The Committee assessed Mr. Hayes' 2021 performance favorably under his leadership, the Company made substantial progress in the Merger integration efforts, and has continued to navigate the unprecedented industry and business challenges of the COVID-19 pandemic, all while achieving strong financial performance for the year and positioning the Company for future long-term sustainable growth.

The Committee's compensation decisions discussed below, reflect this favorable assessment.

#### COMPENSATION OVERVIEW

**Base Salary.** During the Committee's annual compensation review in February 2021, it determined Mr. Hayes' \$1.6 million base salary to approximate the peer group market median and as a result did not make any adjustments.

**Annual Incentive Award.** The Committee approved a Corporate performance factor of 156% of target. This factor was a result of RTX's performance relative to the pre-established financial goals and the Committee's assessment of the Company's overall performance relative to the Corporate Responsibility Scorecard.

The Committee considered this factor, Mr. Hayes' effective leadership of the Company, and the individual performance considerations noted here, and approved a \$4,992 million award. This amount aligns with the Corporate performance factor.

LTI. In consideration for Mr. Hayes' strong performance, the Committee approved a 2022 long-term incentive award of \$15.25 million, an amount which is above the CPG median for his role.

#### INDIVIDUAL PERFORMANCE HIGHLIGHTS

Mr. Hayes exhibited strong leadership in:

- Making strategic investments in technology and innovation, including our announced partnership with IBM and our investment of nearly \$0.8 billion in capital expenditures and company- and customer-funded research and development during the year.
- Driving operational excellence and continuous improvement through the implementation of our CORE operating system and significant investment in digital technologies, resulting in increased efficiencies across our businesses.



- Managing our business portfolio by adding strategic capabilities through the acquisition of FlightAware and SEAKR Engineering, and divesting non-core businesses like RAS Global Training & Services business.
- Leading our efforts to enhance our ESG strategy, including:
  - Greater transparency, as demonstrated by the release of our 2021 DE&I Report and our participation in the CD's voluntary global greenhouse gas disclosure.
  - Launching ConnectEd, our new social responsibility initiative, where we will invest \$500 million over 10 years to advance equitable opportunities in STEM education, career development and community well-being.
  - Forming our Global Diversity Equity & Inclusion Advisory Board, whereby leaders across RTX will come together to support equality of opportunity, inspire action and drive accountability for our DE&I efforts.
- Ensuring the safety of our workforce while avoiding significant operational disruptions due to the COVID-19 pandemic, including facilitating vaccination clinics in which more than 28,000 of RTX employees received COVID-19 vaccinations.
- Delivering on the promise of the Merger, by continued development of our product synergy pipeline and execution of several synergy opportunities during the year.

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## GE

### Compensation Actions for 2021

H. Lawrence Culp, Jr.  
CHAIRMAN & CEO



Age 58  
Education  
Washington College, MBA,  
Harvard Business School  
GE Tenure: 1 Year

#### CURRENT AND PRIOR ROLES

Chairman & CEO (since September 2018); former senior lecturer, Harvard Business School (2003-2018); former Senior Advisor, Bain Capital Private Equity (2007-2018); former CEO & President, Danaher (2003-2014)

#### 2021 Performance Highlights

As Chairman & CEO, Mr. Culp plays a central role in shaping the company's strategy, establishing the framework against which performance is measured and delivering on that performance. Performance highlights during 2021 included:

- Creating a more focused, simpler, stronger high-tech industrial company, including the redelivery of closing the sale of the GECCAS business to AerCap for cash and other proceeds of more than \$30 billion
- Strengthening GE's businesses with operational improvements, driving decentralization and using lean to generate sustainable improvements in safety, quality, delivery, cost and cash performance across the company
- Solidifying the company's financial position with gross debt reduction and improved liquidity, enabling the business to play more offense through both organic and inorganic growth opportunities
- Leading the Board's strategic review process that culminated with the announcement of GE's plan to form three independent, investment grade, industry-leading companies focused on the growth sectors of aviation, healthcare and energy.

#### CASH COMPENSATION EARNED FOR 2021

Base Salary  
\$2.5 million paid for 2021

Annual Bonus  
\$6.2 million paid for 2021 (equal to 112% bonus for Corporate based on a target of 100% of salary)

#### EQUITY COMPENSATION GRANTED IN 2021

Annual PSU Grant  
\$15 million grant date fair value in March 2021 pursuant to employment agreement

88% at risk subject to performance goals

#### Response to 2021 Say-on-Pay Vote

In response to shareholder feedback, the committee and Mr. Culp agreed to reduce his annual equity incentive grant for 2022 from a grant date fair value of \$15 million to \$10 million. This grant will be reflected in 2022 compensation in next year's proxy statement. The \$15 million grant for 2021 was made pursuant to Mr. Culp's employment agreement and prior to the 2021 Annual Meeting and was subject to the 2021 PSU grant. For more information, see the Letter from the Management Development & Compensation Committee on page 75.

#### CEO Pay Structure

- **Salary.** Upon his appointment as CEO, Mr. Culp's salary was set at \$2,500,000 under his 2018 employment agreement and (other than certain forfeitures of his salary in 2020 in connection with the COVID-19 pandemic) has not changed.
- **Bonus.** Mr. Culp's bonus target is set at 100% of salary and has not changed since his appointment as CEO.
- **Annual equity awards.** Under the terms of his employment agreement, Mr. Culp was granted a PSU award in March 2021 with a grant date fair value of \$15 million. For more information on the PSU awarded to Mr. Culp, see "Our view of Long-Term Incentive Compensation - 2021 PSU" on page 32.
- **Leadership Performance Share Award.** On August 18, 2020, the Board approved a one-time equity performance grant to Mr. Culp, which was intended to ensure retention of Mr. Culp for a longer period of time than he had originally agreed to when he became CEO. The grant provides strong retention incentives through 2024. During 2021, the Board conducted a rigorous performance and business strategy review, substantiating the announcement of a plan for two spin-offs involving three new companies from the current GE businesses, in connection with the anticipated spin-offs, Mr. Culp's Performance Share award is aligned with shareholders, and achievement of the performance goal will also factor in the performance of spin-off securities from the spin date.

GE 2022 PROXY STATEMENT 33

# Wells Fargo

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Charles W. Scharf

Chief Executive Officer and President

In determining Mr. Scharf's compensation, the Board focused on Company performance and his individual and team performance, as well as the Board's assessment of the risk of Mr. Scharf's compensation. The Compensation Committee's goal was to ensure that Mr. Scharf's compensation was aligned with the regulatory priorities while actively supporting our customers, communities, and employees.

2021 Performance Highlights

Risk, Regulatory, & Control

Exceeded against regulatory requirements to reduce outstanding regulatory deficiencies, and plans to fully appropriate risk and control infrastructure

Financial

Advised our 2021 budget, including key financial initiatives and progress on achieving initiatives and expense reduction  
Proactively managed risk portfolio and assets on selling non-core businesses

Talent, Leadership, & Culture (Including DEIS)

Advised talent management and strategy, and continued to drive cultural change across the Company  
Progress diverse representation and diversity programs to better address our underrepresented groups

Strategy, Technology, & Innovation

Exceeded against key goals to advance the Company's key strategic priorities for how we serve our customers and communities  
Implemented key programs and platforms, and advanced technology strategies and services

Executive Compensation

\$2.50M

Base Salary

\$5.37M

Annual Cash Bonus

\$5.82M

Total Compensation

\$10.81M

Total Compensation

Component	Amount
Base Salary	\$2.50M
Annual Cash Bonus	\$5.37M
<b>Total Compensation</b>	<b>\$10.81M</b>

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Executive Compensation

Individual Performance Achievement Level

121%

The Board determined that Mr. Scharf's individual performance achievement level was 121%. Mr. Scharf exhibited strong leadership in driving key initiatives to advance the Company's strategic priorities, which resulted in significant progress on our risk, regulatory, and control work, increased diverse representation, and improved financial results, including reducing our expenses and achieving a significant amount of expense savings to our shareholders. In addition, he continued to invest in employees, customers, and communities through sponsorship and community partnerships.

Given the Company performance achievement level of 100% and Mr. Scharf's individual performance achievement of 121%, Mr. Scharf's total variable incentive compensation was awarded at approximately 105% of target for 2021, resulting in total variable incentive compensation of \$22.00M, as illustrated below:

2021 Total Variable Incentive Compensation

Company Performance	Individual Performance	Total Achievement	Variable Incentive Target	Total Variable Incentive Compensation
65% + 100%	35% + 121%	107%	\$20.50M	\$22.00M

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# AIG

## Individual Performance Scorecard

Given the importance of our named executives in making and operational decisions that continue to set AIG up for future success, the CHRC also assesses an individual performance scorecard for each named executive. Objectives are structured to reward actions under four key pillars: Financial, Strategic, Operational and Organizational. The objectives reflect areas of importance for each individual.

Financial	Strategic	Operational	Organization
Assessed against relevant financial objectives based on the individual's role	Goals vary by individual and cover areas such as:	Goals vary by individual and cover areas such as:	Goals vary by individual and cover areas such as:
	<ul style="list-style-type: none"> <li>Strategic actions and execution, largely related to Life and Retirement separation and General Insurance financial performance</li> <li>Brand</li> <li>Customer Satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>AG 202</li> <li>Life and Retirement separation</li> <li>Compliance</li> <li>Risk management</li> <li>Return to workplace</li> <li>Operational efficiency</li> </ul>	<ul style="list-style-type: none"> <li>Transformation</li> <li>Technology improvements</li> <li>Talent retention and development</li> </ul>
Diversity, Equity and Inclusion			
All individual performance scorecards for our named executives also include DEI objectives			

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## Compensation Discussion and Analysis 2021 Compensation Decisions and Outcomes

Individual performance objectives for each of our named executives are detailed and include a combination of quantitative and qualitative components, which follows below is a summary of the goals and related achievements the CHRC considered when determining each named executive's individual performance score for 2021.

### Peter Zaffino

#### President and Chief Executive Officer

Pillar and Goal Overview	Achievements
<p><b>Financial</b></p> <ul style="list-style-type: none"> <li>Delivered on AIG's financial objectives</li> <li>Effectively executed against the 2021 Budget and Capital Plan</li> </ul>	<ul style="list-style-type: none"> <li>Delivered meaningful improvement in financial performance driven by significant improvements in General Insurance and consistent results in Life and Retirement <ul style="list-style-type: none"> <li>Net income attributable to common shareholders of \$9.4 billion for 2021, reflecting a \$3.5 billion improvement from 2020</li> <li>General Insurance Combined Ratio (Combined Ratio) improved 850 basis points to 95.8% in 2021, reflecting improvements in both the loss and expense ratios</li> <li>Accident Year Combined Ratio, as Adjusted, improved 320 basis points to 91.0% in 2021, reflecting improved outcomes of underwriting actions, reinsurance changes, strong risk momentum, portfolio optimization, strong execution and expense discipline</li> <li>Life and Retirement Adjusted Pre-Tax Income (APTI) of \$3.9 billion in 2021, reflecting above budget achievement and an improvement over 2020</li> </ul> </li> <li>Finished the year with \$12.7 billion of AIG parent company liquidity and reduced AIG's debt and preferred stock leverage to 24.8% at December 31, 2021</li> <li>Delivered successful results against AIG's 2021 Capital Plan, returning \$3.7 billion to shareholders in 2021 and retiring \$4.0 billion in debt</li> <li>Improved stock price performance, reflected in TSX of 54% during 2021, outperforming the S&amp;P 500</li> </ul>
<p><b>Strategic</b></p> <ul style="list-style-type: none"> <li>Accomplished meaningful progress on separation of the Life and Retirement business from AIG</li> <li>Active profitable premium growth in General Insurance business</li> <li>Enhanced AIG's global brand by establishing AIG as a thought leader on select industry issues</li> <li>Build and improve AIG's critical relationships with key stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Established a Separation Management Office that is working with a sense of urgency towards an initial public offering for our Life and Retirement business</li> <li>Designed, negotiated and executed complex transactions with investors, including: <ul style="list-style-type: none"> <li>Blackstone's 5% investment in our Life and Retirement business</li> <li>Innovative investment management agreement with attractive fee structure</li> <li>Sale of nearly all of AIG's affordable housing portfolio</li> </ul> </li> <li>Developed a disciplined culture grounded in underwriting fundamentals and a well-defined and articulated risk appetite</li> <li>Delivered 13% growth in General Insurance NPV, driven by rate and return on improvements as well as new business growth in the Commercial Lines</li> <li>Established reinsurance and capital structures to mitigate losses during a period of unprecedented volatility due to extreme catastrophe losses</li> <li>Published full-year ESG report externally, increasing transparency with stakeholders and enhancing our reputation in the market</li> <li>Extended AIG's support of the AIG Women's Open and increased the prize money to record levels, which led others to follow with respect to other tournaments</li> <li>Improved strategic relationships with key partners, distributors, clients, regulators and investors</li> </ul>

\* The main adjustments to U.S. GAAP financial measures for purposes of this performance metric to ensure that results properly reflect management contributions. See Appendix A for an explanation of these items, as discussed in our audited financial statements.

AIG 2021 PROXY STATEMENT 59

## Compensation Discussion and Analysis 2021 Compensation Decisions and Outcomes

Operational	Organizational
<ul style="list-style-type: none"> <li>Achieved 2021 financial targets under AIG 202</li> <li>Progress returns to workplace and future of work initiatives</li> <li>Open new headquarters on schedule and within budget</li> </ul>	<ul style="list-style-type: none"> <li>Continued to execute successfully against the AIG 202 goals with a clear execution path towards the targeted \$1 billion in year-end cost savings by the end of 2022, with \$500 million already executed or contracted through the end of 2021</li> <li>Developed a Return to Workplace playbook for the re-entry into the office ensuring compliance with state, federal and local level COVID policies globally and enforcing corporate requirements, such as an electronic wellness check and a vaccine mandate</li> <li>Completed construction of, and opened, three new New York area offices on schedule and under budget</li> </ul>
<ul style="list-style-type: none"> <li>Championed DEI to improve representation in major geographies, particularly in senior roles</li> <li>Continued to develop key personnel and ensure robust succession plans for critical roles</li> </ul>	<ul style="list-style-type: none"> <li>Increased diversity of the Board, adding an ethnically diverse director who identifies as LGBTQ+ in 2021</li> <li>Increased diversity of the Executive Leadership Team with all four new executives hired or promoted to the team by Mr. Zaffino from the time he became Chief Executive Officer through early 2022 being either women and/or ethnically diverse</li> <li>Made meaningful progress on DEI, increasing female representation at all job levels globally in 2021, improving ethnic diversity in senior roles globally in 2021 and increasing DEI data transparency through publicly disclosing our consolidated CEO report and expanded DEI disclosures in our 17th-ever ESG report</li> <li>Through internal promotion and external hires, built the AIG Executive Leadership Team for the next chapter of AIG's future, including promoting internal talent to the roles of Chief Financial Officer, Chief Human Resource Officer and Chief Risk Officer and hiring a new Global Head of Operations and Shared Services and Chief Digital Officer</li> </ul>

### Peter Zaffino Individual Performance Score: 150%

Based on these accomplishments, the CHRC determined that Mr. Zaffino significantly exceeded his expected contributions to AIG in 2021. In particular, the CHRC recognized that, under Mr. Zaffino's leadership, AIG delivered strong financial results in 2021 and demonstrated significant momentum on our journey to become a top performing company. Finally, the Combined Ratio reduced Mr. Zaffino's efforts to develop AIG's global brand and thought leadership through his strong commitment to DEI and work to build relationships with key stakeholders. As a result, the CHRC recommended, and the Board approved, an individual performance score for Mr. Zaffino of 150 percent, which, when combined with the Corporate quantitative Business Performance Score, resulted in an STI payment that was capped at 201 percent of target pursuant to our STI plan. As a result, Mr. Zaffino received an STI payment of \$8,400,000, representing 200 percent of target.

Target Short Term Incentive Award \$4,000,000	Business Performance Score Corporate 117%	Individual Performance Score 150%	Actual Short Term Incentive Award \$8,400,000
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## About Argyle

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